

November 26, 1962

Mr. John J. Carmody, President  
Rotary Club of Washington, D. C.  
Mayflower Hotel  
Washington 6, D. C.

Dear John:

Thanks for your follow-up and attention to the consideration of William G. Harley as a potential member of the Washington Rotary Club. You have referred the question to your classification committee. In that connection, may I suggest that his classification might be the same as mine has been; namely, "Educational Television." This particular category is so new that it has not had time to be itemized in the classification book. However, educational television is becoming so important in the total broadcasting picture that it fully deserves such a classification. R.I. had no objection when such a classification was established in my behalf.

Thank you again for your attention in this matter.

Sincerely yours,

RDH/ml

Raymond D. Hurlbert  
Past District Governor

My three nominees for NAEB UNESCO representative are: Leslie Greenhill

NATIONAL ASSOCIATION OF EDUCATIONAL BOARDS Jim Miles

Loren Stone

The best time for me to meet would be (circle one)

November 30-December 1, December 7-8; ~~December 14-15~~

Cross out dates which are impossible for you.

~~Cross out dates which are impossible for you.~~

Birmingham 5, Alabama

November 9, 1962

Mr. William G. Harley  
President, NAEB  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

Dear Bill:

The attached slip has the information requested.

Sincerely yours,



Raymond D. Hurlbert

RDH/ml  
enc.

RECEIVED  
NAEB HEADQUARTERS

NOV 13 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

1

National Association of Educational Broadcasters

PRESIDENT'S MEMO

Vol. I, No. 1

Washington, D. C.

November 9, 1962

I have long felt the need for a vehicle of some kind that would afford a means for more informal and off-the-record communication with managers of stations, closed-circuit systems, and production centers. This is it.

"President's Memo" will be issued at least once per month-and oftener when circumstances dictate. It is my intention to report regularly on matters of current concern or which I feel should be brought to your attention. Since this memo will not be distributed for general consumption, it will be possible to include a good deal more news-behind-the-news and suggest reasons, offer suppositions, and make predictions. I hope it will prove a useful addition to our communication resources.

Philadelphia Afterthoughts

This was the biggest NAEB convention (over 500 registrants, 38 exhibitors) and certainly the liveliest. Both conditions are a reflection of ever-increasing interest.

When the questionnaires on the convention are returned, we will have a more precise reading, but even now it is possible to make some statements with confidence.

1. There was overwhelming approval for the structuring of the convention in such a way that the Board met twice, with its decision-making session held after the convention and with the benefit of discussions at two business meetings, regional meetings, and interest group sessions--not to mention corridor comment and cocktail colloquy. This structure, for which Harold Hill gets the credit, was in response to comments of previous conventioners that "We didn't have a chance to talk," "Everything was cut and dried--decided before we got there," etc.

Well, this time there was a good deal more time to talk and unquestionably this talk had an effect upon the Board in its deliberations on Thursday.

Encouraged by the success of this arrangement, the staff will employ the same plan at Milwaukee and extend it still further by giving the radio, closed-circuit TV, and TV station groups longer periods for the discussion of their particular interests.

2. There was widespread interest in providing for a greater voice in Association affairs for closed-circuit operators and for individual members

and for a Board structure more directly responsive to and representative of special interest groups within the membership. A variety of suggestions were advanced, including eliminating the separate Radio and TV Boards in favor of a single Board to developing NAEB into a sort of federation (a la NEA or ACE) which would be an umbrella structure for several semi-autonomous special-interest groups or functional organizations: TV stations, EBN Network, International Division, Closed-circuit Association, Educational Radio Unlimited, etc. All of these proposals are to be studied by the Constitution Committee, recommendations turned over to the Executive Committee, and a plan proposed for Board consideration at Columbus. The Board proposal for enabling constitutional changes will then be submitted to the membership for voting by mail.

### Not To Keep Harping, But . . .

It is important that HEW obtain from all those planning to apply for grants for ETV facilities a record of what is being planned, how much it will cost, when plans will be carried out, when grant requests will be forthcoming and for how much. This information is needed immediately to prepare the appropriation request so it will be ready when Congress returns. Such rough preliminary information supplied now need not be figured to the dollar and will not prejudice any filing of a formal application later on when funds have been appropriated and grant requests can be invited.

### Another Union Heard From

IBEW is taking an increased interest in non-broadcast production activities of educational stations who use their facilities to produce programs utilized for commercial purposes. Current attention is directed at an ETV station which video tapes a discussion program for a commercial station.

IBEW is not so concerned about the instant situation as it is about the developing pattern across the country which it feels this may presage. It argues that despite its predisposition in favor of ETV, any large-scale development of this kind may deprive many of its members of employment and hence is an appropriate concern. Questions may be raised with the Ford Foundation about its attitude toward such use of the video machines it has given to ETV stations.

### FCC Using NAEB TV Survey as Yardstick

The importance to the educational community of the NAEB survey of the needs of education for TV allocations is becoming increasingly apparent as new applications by commercial and educational interests are being made for UHF channels. Whenever an application is entered it is immediately checked by the FCC against the list of channels requested for education. If the channel is in the NAEB plan, an educational applicant gets the green light; the commercial applicant must make a case to show how his ;



proposed service would outweigh the potential usefulness of the channel for education.

A recent case in point is the Commission's action, despite a vigorous opposing effort by a commercial applicant, designating Channel 20 in Chicago as a non-commercial reservation. In its Report and Order the FCC states: "The substance of the remarks in favor of the reservation of Channel 20 for educational purposes is covered by NAEB's statement, 'The necessity indicated by educators in Chicago for multiple educational channels in a single community is in accord with the majority of educators throughout the country, who reported to the NAEB that two or more channels were necessary to provide for the complex schedules, the added diversity of courses and the mushrooming types of services which could be afforded by school systems to the community at large.' "

#### Channels 14 and 15

The attempt by the Land Mobile Communications Section of EIA to obtain Channels 14 and 15 for mobile services is not being taken very seriously in Washington. NAEB, NAB, and holders of licenses or CPs for these channels are filing oppositions to the petition, but most communications people here feel the FCC is not likely to even schedule the petition for rule-making. Education's stake in Channels 14 and 15: 3 existing stations or CPs, 6 educational reservations, 36 proposed reservations, 5 proposed added channels to be reserved.

#### ASCAP May Move Against ETV

President Adams, of ASCAP, has recently announced that, though up till now the Performing Rights Society has been granting free licenses to ETV, this situation is about to change, now that ETV is beginning to take on "substantial proportions." It is quite likely that ASCAP will attempt to make royalty charges during the coming year for ETV and will probably extend the demand to radio.

Obviously, such an additional expense would place a serious burden on many educational stations. NAEB, in concert with other interested parties, proposes to inaugurate discussions with ASCAP on this matter to forestall such a development. If unsuccessful, exploration will be made of possible legislative remedies.

November 9, 1962

Dr. Loren Stone  
Manager, KCTS-TV  
University of Washington  
Seattle 5, Washington

Dear Loren:

My major regret about the convention was that I never got to talk to you, as I had fully intended. Perhaps then I could have dispelled some of the apprehensions you seem to have about the intentions of NAEB.

It is also unfortunate that you were not involved in another conversation--the one in the Board meeting which led to the motion to refer any possible package TV production to the ETV stations. If you had been, I believe you would not hold to the notion that the Board is not concerned with what the Association does "to or for the ETV stations." This action was in direct response to the expressed concern of the stations about NAEB engaging in TV production. It provides for a referral procedure (which is what you and Gunn argued for from the start). This permits consideration of possible special types of program and production and their evaluation as individual proposals. If the majority of stations, after considering a specific proposal on its merits, are opposed, it won't be undertaken.

By now you will have received my memo to the stations. I believe that this report accurately reflects the attitude and intentions of the Board toward the ETV stations. Concerned as it must be for the interests of the entire membership, it was particularly responsive to the problems of the TV stations and expressed this sensitivity by adopting the production referral procedure, by requesting the Executive Committee to study ways of establishing structural changes or procedures which would provide for more direct and responsive representation for the TV stations, and by arranging the convention schedule to provide for more extended discussion and agenda attention re their special interests.

Finally, I am sure that I speak for "Hull, Miles, etc." in saying that we recognize shortcomings in the present Board structure election procedure and in the Washington staffing as they affect the TV stations and are sincerely determined to improve this situation. I trust that you, as a sincere person with similar concerns, will cooperate in trying to work with us in finding the best solutions. We need your help, Loren, and will welcome the constructive suggestions we know you can contribute.

As a first step, I wish you would set down some of the thoughts you expressed in Philadelphia re a federation structure. I am personally most interested in exploring such a possibility.

I am confident that, as men concerned with advancing the cause of the whole ETV movement, we can develop within the frame of the Association ways and means to make the NAEB both responsive and effective in serving the needs of ETV stations.

With warm personal regards,

Sincerely,

William G. Harley

WGH/mlg

BCC: Messrs, R. B. Hull  
R. D. Hurlbeet  
Ken Kager

CHANNEL

STUDIOS—UNIVERSITY OF WASHINGTON



TRANSMITTER—EDISON TECHNICAL SCHOOL

SEATTLE 5, WASHINGTON

November 5, 1962

Bill Harley  
NAEB  
Washington, D. C.

Dear Bill:

Even after ten days have elapsed since the NAEB Board meeting, I am no more satisfied or pleased with the action the Board took on the matter of television production than I was at the time.

It seems to me that the Board made it abundantly clear that they don't want the television stations in the association, or certainly not with the stations themselves having any real voice in what the association does to or for them. It should have been fully clear to Hull, Miles, etc. that the stations were and are greatly opposed to NAEB being in television production.

I would like you to send me a copy of just what action the Board took -- I understand they took some sort of action while I was out of the meeting, and I would like to be accurate in what I report to the stations, for I have a responsibility to report to the stations just what the NAEB Board did on the matter, and I don't wish to be inaccurate in my reporting.

I am sure that our station will not continue its membership in NAEB, although I will continue as an individual member. It appears clear to me that the stations are going to have to create some mechanism for themselves that will not be controlled by non-station-managers. I think we will reserve our dues and energies for something that will be responsive to our own needs -- which are great.

RECEIVED  
NAEB HEADQUARTERS

Best personal regards,

  
Loren B. Stone

NOV 7 1962

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AAEB  
Booked

CHANNEL

STUDIOS—UNIVERSITY OF WASHINGTON



KCTS-TV

TRANSMITTER—EDISON TECHNICAL SCHOOL

SEATTLE 5, WASHINGTON

November 8, 1962

3-1646  
Mr. Richardson  
106  
✓

Bill Harley  
NAEB  
Washington, D. C.

Dear Bill:

I would like to get a copy of the Supreme Court decision of last Monday (Nov. 5) in which Justice Goldberg upheld the New York District Court's opinion on "illegal block-booking" involved in selling television films.

I think the Center and the stations need to take a look to see whether some of the directions we are headed might run us afoul this provision.

Do you suppose someone could make a copy of the opinion available -- or will it be published in detail in either BROADCASTING or TELEVISION DIGEST?

Best regards,

Loren B. Stone

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NAEB HEADQUARTERS

NOV 12 1962

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Sept  
11/13/62  
Q.W.

November 6, 1962

Dr. John Schwarzwaldner  
KTCA-TV  
Twin City Area ETV  
Corporation  
1640 Como Avenue  
St. Paul 13, Minnesota

Dear John:

I do not know when I have had anything in the mail that delighted me so much as your card. I also want to thank you for coming to the convention; you were a real help. I do not always agree with your approach to things, but I usually agree with your insights and invariably have a high regard for your judgment.

Incidentally, I had a brief visit with Bernie Buck (WNYC Program Director) on the occasion of Brother Siegel's acquisition of the FCC's experimental UHF station, and Bernie was very anxious to talk about implementing the mutual TV program exchange activity. I promised to get up there shortly for a lengthy session on the topic. I certainly don't intend to let this drop merely because the Center has made an offer to provide duplicating facilities for such a service. There will be a lot of stations coming on the air (like WNYC-TV not affiliated with the Center) and, of course, a lot of closed-circuit operations will have an interest in such materials. Will keep you au courant.

Cordially yours,

William G. Harley

WGH/mlg

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE REGIONAL DIRECTOR

2151 Highland Avenue  
Birmingham 5, Alabama

October 30, 1962

*Confidential*

Mr. William G. Harley  
President, NAEB  
DuPont Circle Office Building  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

RECEIVED  
NAEB HEADQUARTERS

NOV 1 1962

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Dear Bill:

It was good to see you again and to work with you in Philadelphia and New York City. If there is anything I can do to further the project, I am at your command.

It came to my attention from Ken Wright that Ed Wegener, as consultant to the Chattanooga and Nashville ETV situations, was using a copy of the HEW regulations on the ETV matching legislation. He obtained this copy from Dave Stewart. This provoked Ken Wright because discussion was going on in Tennessee about the regulations which were unfamiliar to him. These, I am sure, were not intended to have been released, or why shouldn't we all have had them? Can you check this with the HEW and determine the facts? I wish to have my name kept out of it, if possible.

*(Clip here if the following is to be used.)*  
The following are the requested recommendations for restructuring the NAEB and are based upon the premise that a NAEB grass roots organization located in every state will be wisely building for the future and on the most democratic basis:

STATE CHAPTERS

In every state possible, there should be a chapter of the NAEB.

- a. This chapter would be composed of persons permitted NAEB membership.
- b. The state chapters would organize with a president, secretary and other desired officers.
- c. Each state chapter would elect a regional council member.
- d. State chapters would hold meetings designed to their needs and held when and where they should desire.

Mr. William G. Harley  
October 30, 1962  
Page #2

#### REGIONAL COUNCILS

Each NAEB Region shall have as its directional body a council composed of the regional councilors elected by the state chapters of the region and the directors elected at large from the region.

- a. The regional council shall serve with the regional directors as the governing body of regional business. The regional council shall organize with a president, secretary and other desired officers.

#### REGIONAL DIRECTORS

There shall be a regional director elected at large in each region to represent the following categories of NAEB membership: television, radio, closed circuit and individual.

- a. The directors elected by the several regions in the several categories shall constitute the NAEB Board of Directors.

With kindest personal regards, I am

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Ray', is written over the typed name.

Raymond D. Hurlbert  
Director, Region II

RDH/ml



RECEIVED  
NAEB HEADQUARTERS

OCT 8 1962

AM  
7/8/9/10/11/12/1/2/3/4/5/6 PM

MEMO


To: A Certain Favored Few in ETV

Subject: Enclosed Memo

1. The enclosed copy of a memo to my bosses detailing grants to KTCA-TV received during the past 30 days only (total \$106,529.12) seems to me to indicate several things:

- a. That those who warned me, in such elaborate detail, that any break with NETRC would be disastrous to KTCA-TV were uttering sheer balderdash.
- b. That a station which does not want to submit to outside domination need not submit to outside domination.
- c. That diversification of support is the sine qua non of independence.
- d. That independence and prosperity are not strangers or opponents but allies.
- e. That a good staff may be hard to find but that it can be found.

2. A happy and productive Academic Year to each of you.

  
John C. Schwarzwalder  
General Manager

M E M O

To: Trustees of the Twin City Area Educational Television Corporation

Subject: Grants for HTV Programs

A. Within the past month six separate grants for the purposes of providing or helping to provide programs over KTCB-TV have been made by foundations as follows:

1. The Quinlan Foundation for the provision of films for the "Parlons-Francais" series for the 5th Grade Level to the Council for Instruction in French by Television.	\$ 5,160.00
2. The Louis W. and Maud Hill Family Foundation for the provision of the "Background" series with E. W. Ziebarth to the Six-State Region (3rd year).	18,208.00
3. The Minnesota Mining and Manufacturing Company for the Video Nursing Education Program	25,000.00
4. The Louis W. and Maud Hill Family Foundation for recording the Video Nursing Education Program	23,451.00
5. The Western Foundation for the Great Books series (6th year).	1,413.12
6. The Ford Foundation for the provision of a series of 8th Grade Science Programs	28,500.00
Total	\$101,732.12

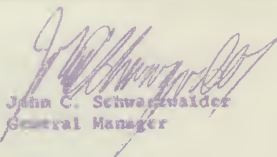
B. The comparable figure for last year was approximately \$21,000.00.

C. The difference is largely accounted for by new programs (Video Nursing Education and Eighth Grade Science) developed by the staff during the past year.

D. It should be noted that an extra year of Spanish, German and French are all being added (and paid for) by the various school groups. Also, that the University, St. Cloud State College and, (with the exception of the Private Colleges which will be down 20% in programming) all our other subscribers will be back in 1962-63 with the same or greater amounts of programming.

Memo to Board of Trustees

- B. All of this means that our educational services will be more in demand and our income higher in 1962-63 than in any previous year.
- F. Various production and research projects are now being considered by the National Institutes of Health, National Aeronautics and Space Administration and the Keillogg Foundation. Some of these may also come through.



John C. Schwarzwald  
General Manager

P.S. This morning's mail brought notice of a grant from the Patrick Butler Family Foundation in the amount of \$4,797.00 to support a series of programs on Ireland's past and present. The Irish production will be in the hands of Mr. Joseph T. McDermott.

*David  
Correspondence*

UNIVERSITY OF KENTUCKY

LEXINGTON, KENTUCKY

COLLEGE OF ARTS AND SCIENCES  
DEPARTMENT OF RADIO-TV-FILMS

September 26, 1962

RECEIVED  
NAEB HEADQUARTERS

SEP 28 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. William G. Harley  
President  
NAEB  
Dupont Circle Building  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

Dear Bill:

So long as I know the nature of the delay I am in no hurry . . . quite the contrary. The longer the decision is put off the easier it may be to make.

"Sinecure," huh? I'll overlook that but only because I'm smaller than you are.

I checked with a few of the Authority regarding November for the ETV seminar here. There is strong indication the first part of December might be better. This is to ask about your schedule the first two weeks in December. The full Authority meets October 16 and I hope to tie it down then.

Many thanks for your good offices, Bill.

Best,

*Len*

O. Leonard Press  
Head

P.S. That was a darn good answer to Moley. And an equally superb position paper regarding WNBT-AFTRA.

Yes, will be there for pre and post convention board meetings.

OLP/es





Board

September 21, 1962

Dr. Harry J. Skornia  
Professor of Radio and Television  
24 Gregory Hall  
University of Illinois  
Urbana, Illinois

Dear Harry:

Referring to your semi-literate scribbles of September 17th, I will take them up in order--insofar as I can decipher them.

1. I will be in a JCEB meeting on October 2nd but will be free on October 4th when you return. If you can come to the office then, I can take you to the airport. Or meet you at the airport. Or whatever is most convenient on that afternoon. Perhaps you can phone the office when you arrive on the 2nd and leave word. In fact, since Warrenton is not too far away, I might even be able to drive down one evening, if you are not going to be busy every night. I was down in Warrenton last Saturday--mighty pretty country.

2. I don't know what to do about the UNESCO nominations, since the Committee only named one, as per my understanding of what was required. I have written to Hull to ask for his suggestions. Frankly, I would like to succeed you in this position but I am hesitant about pushing my own candidacy.

3. I have written to Jean Eicks and will take her up on her offer to introduce me to the Director of the Asia Society. I will also suggest to Burton, as Vice Chairman, that he hold a meeting of the International Relations Committee at Philadelphia.

4. We hope to set up arrangements with AID for TV and radio for training of foreign nationals and such an arrangement would provide for subcontracting with member institutions in such a way that funds would be provided for secretarial and other administrative costs involved. I take it you never composed a memo along this line.

I will look forward to seeing you in connection with your visit to Warrenton and Hope we have the opportunity for a good chat.

Cordially,

William G. Harley

WGH:pw

Sept. 17

COLLEGE OF JOURNALISM AND COMMUNICATIONS

University of Illinois, Urbana

Dear Bill -

will be attending  
UNESCO Exec + special  
committee meetings at  
Airlie House, Warrenton, Va.,  
Dec. 2-4, arrive D.C. TWA  
Flight 376 at 12:59 PM.  
Oct. 2. Suppose I could chat  
with you on way out -- Other-  
wise UNESCO will expect  
pick me up + get me out.

Returning -- I take

American #495 at 4:00 PM  
Oct. 4. Might have a little  
time before 4:00. Otherwise,  
Rinda booked.

NOTE: UNESCO asks for  
list of 3 names for Commission.  
They'll choose one (you, of course,  
with little doubt). So don't delay  
this I wasn't clear on before.

2) Note copy of my Reply  
to Jean Eicks. With all  
the classes I miss here  
anyway in October, I can't  
possibly be away Oct. 22 +  
23 (or 24)

UNESCO Commission  
meetings, Pittsburgh<sup>Oct</sup> 11-13

3) Re International: We've  
tried to work out AID  
Contract to take some  
foreign nationals here. I've  
taught "Comparative Education"  
at U of Illinois could be one  
of several institutions NAEB  
might use - with NAEB serving  
as Coordinator + (Washington)  
"briefer". We are unwilling

to take any on, though, unless there is provision for funds for secretarial & other assistance. This situation, with no secretary even for Radio-TV Dept. is too stupid for words. If you are fed up with my scribbles, you can imagine how I feel about it.

Can't NAB serve for TV & radio somewhat as ACE does? I haven't details of what they do & get. Can you get this data as guidance for how NAB might do it? If any plans to meet me on this trip, let me know.

Best - Harry Skornia



Hailey - 741

Sept. 17

COLLEGE OF JOURNALISM AND COMMUNICATIONS

University of Illinois, Urbana

Dear Jean:

Sorry I won't be having any meeting of International Relations Committee. My problem is that, as the NAEB wants me to do, I have UNESCO National Commission and USOE Advisory Committee meetings at the same time last year the NAEB Convention, after being clear, was changed to conflict with UNESCO meetings I was myself chairing. This year I can't get to NAEB until the 24th, and then have to be in Washington the 25th + 26th for USOE Committee meetings (Title VII)

This is my last UNESCO year, so it will be better in the future, but it has certainly been frustrating for me in both May + Oct. to have meetings at same time. Since the NAEB staff is handling so much of International (over)

Relations that I too feel  
sort of peripheral in knowing  
what's going on. With Bill, Harold  
+ others, so busy; I understand.  
I would personally like to get a  
copy, for course use, of the  
Japanese film (in 16 mm). Know  
of availability?

I'm sending copy of your  
letter + my reply on to Bill for  
his comment and suggestions.  
With Board meetings at times I  
can't attend this year again I  
expect I'll again feel a little  
ignorant of what's going on either in  
NAEB or Internationally.

I do hope Bill or someone can  
find way to use your talents +  
enthusiasm.

Best

Harry Sk.

CHANNEL

STUDIOS—UNIVERSITY OF WASHINGTON



TRANSMITTER—EDISON TECHNICAL SCHOOL

SEATTLE 5, WASHINGTON

September 20, 1962

Bill Harley  
NAEB  
Washington, D. C.

Dear Bill:

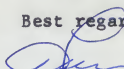
I want you to know that the statement you prepared on the AFTRA problem in New York is the only really intelligent comment I have seen on the matter.

I was quite disappointed in the NEA statement -- it was entirely self-serving, trying to make sure that they retained jurisdiction over the teachers, and not let it get away to a union.

I didn't think Jack White's comments were very well put, and showed a great lack of understanding of the union problem. I have been really fearful that the naive boys in New York are going to get us into a lot of trouble.

Thanks for preparing such a fine statement.

Best regards,



Loren B. Stone

RECEIVED  
NAEB HEADQUARTERS

SEP 24 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

# ALABAMA EDUCATIONAL TELEVISION COMMISSION

2151 HIGHLAND AVENUE

BIRMINGHAM 5, ALABAMA

TELEPHONE 322-4625

WAIQ, CHANNEL 26

WBIQ, CHANNEL 10

WCIQ, CHANNEL 7

WDIQ, CHANNEL 2

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PRESIDENT  
DECATUR

VINCENT F. KILBORN  
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ROBERT L. HARPER  
MONTGOMERY

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RAYMOND D. HURLBERT  
GENERAL MANAGER

AL RENFRO  
CHIEF ENGINEER

LOUIS PENEGUY  
DIRECTOR

COORDINATION & INFORMATION

MRS. MADGE LAW  
OFFICE MANAGER



September 12, 1962

Mr. William G. Harley  
President, NAEB  
1346 Connecticut Avenue  
Washington 6, D. C.

Dear Bill:

In order to assist with your news reporting, I am hereby appointing Mr. Lou Peneguy of this office as regional reporter for NAEB Region II. He is accustomed to working with Betty, and I am sure they will find it mutually helpful.

Sincerely yours,

Raymond D. Hurlbert  
General Manager

RDH/ml

cc: Mrs. Betty McKenzie

REC'D  
NAEB HEAD OFFICE  
SEP 11 1962  
AM 11:00  
20000000000000000000



# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
2470 NORTH STAR ROAD  
COLUMBUS 21, OHIO

RICHARD B. HULL, Executive Director

August 27, 1962

Mr. Ken Kager  
Chairman, Radio Board  
N.A.E.B.  
1346 Connecticut Ave., N.W.  
Washington 6, D.C.

Dear Ken:

Good to get your comprehensive letter and friendly note of August 15th. Understand Bill Harley is trying to set up an Executive Committee meeting in Chicago after Labor Day and hopefully on September 6th.

We had a sort of rump session in Washington (Harley, Hill, Hull, Miles, Hurlbert) when we were attending an NEA staff meeting on how to spend or not spend the \$32,000,000 ETV money. Airlie House came in for a lot of discussion. I believe Hurlbert would agree with your #5 suggestion about sweeping it under the rug. As Bill and Harold know, I have some very basic questions about this myself and find myself in accord with Hurlbert on a number of points in this connection. One problem: I was at Airlie House for only a day and then had an accident which hospitalized me so I am not really part of those discussions in the way I should like to have been. Secondly, the Airlie House recommendations, in my understanding, were not mandates to the board, but rather grist for the Executive Committee, so your whole range of reaction is quite apropos; we should be able to come to grips with this in Chicago.

Best regards.

Sincerely,



Richard B. Hull

RBH:rc

cc: Harley ✓  
Hill  
Hurlbert  
Miles

RECEIVED  
NATIONAL BUREAU OF STANDARDS

7/11/62 11:00 AM

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE REGIONAL DIRECTOR

2151 Highland Avenue  
Birmingham 5, Alabama

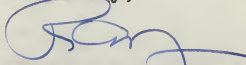
August 27, 1962

Mr. William G. Harley  
President, NAEB  
Dupont Circle Office Building  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

Dear Bill:

The attached copies of letters to Jim Day and John  
Schwarzwalder are efforts toward maintaining morale.  
I will let you know what response I get, if any.

Sincerely,



Raymond D. Hurlbert  
Region II TV Director

RDH/lt  
enc.

RECEIVED  
NAEB HEADQUARTERS

AUG 29 1962

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C O P Y

August 22, 1962

Dr. John Schwarzwaldner  
KTCA-TV  
Twin City Area ETV Corporation  
1640 Como Avenue  
St. Paul 13, Minnesota

Dear John:

I have your letter of August 17th and a copy of your letter to Bill Harley of the same date. May I state again that, as heretofore, I am heartily in sympathy with your ambitions and hopes for a strong and independent NAEB organization. Furthermore, I am equally as concerned over our state of solvency. Because of these common, mutual attitudes on our part, I feel that we are more responsible and have greater obligations to NAEB than some who have not sensed the serious conditions I mention. I am convinced that we can slog through these times if we are sufficiently dedicated, determined and patient. I accepted the chairmanship of the NAEB TV Board with your blessing and have tried conscientiously to dispatch my responsibility in that office. I must have your support if we are to make haste ever so slowly. In this connection I mailed to you yesterday a proposal for structural change that in my opinion will broaden the base of NAEB and more effectively democratize its operation. If you approve of this projected plan, I will most certainly need your assistance in having it accepted and expedited.

I hope that you believe that I am seriously endeavoring to strengthen our professional organization in every possible way I know. I am herein requesting personally and as a fellow broadcaster that you assist me in what I know to be honest efforts toward growth and development of our great organization. Please let me hear from you at your earliest convenience.

With kindest personal regards, I am

Sincerely yours,

RDH/lt

Raymond D. Hurlbert  
General Manager

C O P Y

August 20, 1962

Mr. James Day, General Manager  
Bay Area Educational TV Association  
525 Fourth Street  
San Francisco, California

Dear Jim:

I first grew to appreciate you at our Allerton House Conference a few years ago. Your independent individuality was a refreshing part of that session. We were then far from being an organizational unit or homogeneous. The very fact of our varied points of view was characteristic of the fledgling NAEB. It is a credit to our professional pride and intelligent purpose that we have survived. You and others have helped build an organization that, in spite of its growing pains, has arrived. Had we not built NAEB, there would have now to be built such an organization. Structural and philosophical changes have and will have to be made in NAEB as time goes on. You have affected some of the changes and have had a part in shaping the image of NAEB. The San Francisco Convention was a very real contribution on your part. Such sharing of ability and ingenuity is necessary if we are to continue to grow and serve.

These remarks are to the point of saying that you are an important and essential part of NAEB. Our associational success will be accelerated with your continued participation.

I hope that I hear in error that you have considered withdrawing from NAEB. Tell me if there is anything I can do to make NAEB better serve its purpose. Region II is having its 1963 Conference in Tampa, Florida, on March 29th and 30th. We will have a fine program and would enjoy your attending. Could you bring your wife and make a vacation of it?

With kindest regards, I am

Sincerely yours,

Raymond D. Hurlbert  
General Manager

RDH/lt



# PURDUE UNIVERSITY

LAFAYETTE, INDIANA

AUGUST 23, 1962

TELEVISION UNIT

MR. WILLIAM G. HARLEY  
PRESIDENT, NAEB  
1346 CONNECTICUT AVENUE, N.W.  
WASHINGTON 6, D.C.

DEAR BILL;

I HAVE AT HAND JOHNNY SCHWARZWALDER'S  
LATEST DIATRIBE. I'M AFRAID I AM NO MORE  
IMPRESSED BY IT THAN I WAS BY PREVIOUS ONES.  
I THINK THE ACTION TAKEN AT THE MEETING IN  
WASHINGTON WERE IN LINE AND TRUST WE ARE  
PROCEEDING ALONG THOSE LINES.

I AM CURRENTLY READING "THE RISE AND FALL  
OF THE THIRD REICH". COMPARED TO THE  
MACHINATIONS OF THE GERMAN POLITICIANS AT  
THE TIME THEY CAME TO POWER, THE CURRENT  
ONES WITH NAEB, NETRC, AND VARIOUS SPLINTER  
GROUPS SEEM MIGHTY MINUTE. HOWEVER, THERE  
IS ONE LESSON TO BE LEARNED, AND THAT IS THAT  
WE MUST REMAIN TRUE TO OUR BELIEFS IN THE  
DEMOCRATIC PROCESSES AND CONTINUE TO ALLOW  
PEOPLE TO EXPRESS THEIR OWN OPINION, BUT NOT  
BE SWAYED BY THREATS OF WITHDRAWAL OR  
OBVIOUS EVIDENCES OF BAD FAITH. CERTAINLY WE  
SHOULD NOT EXCHANGE ONE CURRENT DICTATOR FOR  
ONE POTENTIAL DICTATOR. I HAVE FAITH THAT  
THE WAY WILL BE FOUND TO SETTLE OUR  
DIFFERENCES AND MOVE AHEAD RAPIDLY VIA THE  
DEMOCRATIC PROCESS.

SINCERELY,



JAMES S. MILES  
DIRECTOR RADIO-TV

JSM/BS

RECEIVED  
NAEB HEADQUARTERS

AUG 24 1962

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KTCA-TV  
TWIN CITY AREA EDUCATIONAL TELEVISION CORPORATION  
CHANNEL 2  
ST. PAUL • MINNEAPOLIS  
MINNESOTA

1640 Como Avenue  
St. Paul 13, Minnesota

JOHN C. SCHWARZWALDER  
General Manager

Telephone  
Midway 5-5565

OFFICERS

JOHN DELAITTIE  
*Acting President*  
WENDELL T. BURNS  
*Vice President*  
RONALD M. HUBBS  
*Vice President*  
PHILIP H. NASON  
*Vice President*  
GEORGE D. DAYTON II  
*Secretary*  
A. A. HECKMAN  
*Treasurer*

August 17, 1962

Mr. William G. Harley  
President  
National Association of  
Educational Broadcasters  
1346 Connecticut Avenue N.W.  
Washington, D.C.

Dear Bill:

TRUSTEES

DOUGLAS K. BALDWIN  
WENDELL T. BURNS  
FORREST E. CONNER  
GEORGE D. DAYTON II  
JOHN DELAITTIE  
MISS ADELAIDE M. ENRIGHT  
LYLE H. FISHER  
MRS. SAMUEL GALE  
SANDER D. GENIS  
CLEMENS GRANSKOU  
A. A. HECKMAN  
LEONARD H. HELLER  
RONALD M. HUBBS  
MRS. CHARLES HYMES  
WILLIAM H. LANG  
REV. WILLIAM McGRADE  
SAMUEL H. MASLON  
THOMAS MOORE, SR.  
GERALD T. MULLIN  
JOHN H. MYERS  
PHILIP H. NASON  
WILLIAM L. NUNN  
JOHN S. PILLSBURY, JR.  
RUFUS A. PUTNAM  
JOHN C. SAVAGE  
ANDREW G. SCOTT  
JOHN W. SEEGER  
NEIL SHERBURNE  
LORING M. STAPLES

Sorry I had to leave the meeting so soon. I must repeat however that inviting Jack as a speaker, re-opening the question of the Board's action on Production and exhibiting a generally weak attitude toward those who (as recently as Rome) have sworn to completely destroy the NAEB seems to me to be a poor, poor way to conduct the NAEB's business.

If the results of this are what I believe they surely will be, then KTCA-TV may well have to reconsider its whole position vis-a-vis the NAEB, including the provision of memberships to its personnel, its own membership and its efforts to support the organization by work and occasionally by Foundation grants.

In short, the NAEB I want KTCA-TV to be associated with is the one where Hull could quote eloquently from "Exodus" and fire a roomful of the previously indifferent with enthusiasm - the one which (when Jim Robertson told Skornia the NAEB should not run the Washington Conference because "the affiliates have a low opinion of the NAEB") though Skornia told Robertson to mind his own business and held the Conference.

I am not much interested in belonging to an organization which seems determined to commit suicide and quakes because John Crabbe's station is too broke to pay its dues. Such an organization would leave me too indifferent to support either financially or in terms of effort.

RECEIVED  
NAEB HEADQUARTERS

AUG 20 1962

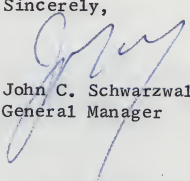
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Mr. William G. Harley

- 2 -

It was because of these views that I told you in Washington that I did not greatly care what you, Hull and Miles decided to do. Because, if you people will not oppose an organization which desperately wishes to destroy your radio network, your organizational base of membership and your prestige with industry and foundations (and which has never hidden these aims and has already attained some of them) then I cannot help you. If Hull wants to preach "Exodus" again and follow through this time you can count on me also. But if you are determined to (1) surrender your organizational base - the stations, (2) surrender your radio network - or let it become impotent and (3) go bankrupt - then I must decline to fight for the NAEB alone.

Sincerely,



John C. Schwarzwald  
General Manager

cc: Mr. Richard Hull  
Mr. Jim Miles  
Mr. Ray Hurlbert  
Mr. Leonard Marks

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
2470 NORTH STAR ROAD  
COLUMBUS 21, OHIO

RICHARD B. HULL, *Executive Director*

July 27, 1962

Dear Ray:

Thanks for your July 24 letter in re coincidental meetings of the NAEB board and the IERT, and the disadvantages thereof, together with the comments on administrative changes in board structure.

I think you may have a point in re the coincidental meetings. I am not prepared to respond properly to your thinking on a changed NAEB structure and hope you will indulge me in some delay. I am inclined to think this might be a case where the Executive Committee could perform a very useful function by discussing this problem in depth before referring it to either the radio or the TV or the joint board. This kind of problem always has its complex aspects, and until a small group is clear on the problem per se, it may create more confusion than clarity to broaden the base of discussion. I find your initial suggestions very useful and provocative, especially the comments with respect to the basic strength of NAEB in terms of stations.

Regards.

Sincerely,

RBH:bw

cc: W. Harley ✓

Richard B. Hull

Mr. Raymond D. Huribert  
Chairman, TV Board - NAEB  
2151 Highland Avenue  
Birmingham 5, Alabama



*David*

September 12, 1962

Mr. Richard B. Hull, Director  
Radio and TV Broadcasting  
Ohio State University  
215 West 19th Avenue  
Columbus, Ohio

Dear Dick:

I hope sometime in the very near future you will have the opportunity to read over my comments at Airlie House so I can have your reactions and suggestions. I have just re-read the material myself, and feel that it's about what I would like to say for the larger group at Philadelphia. Obviously it would need to be adapted for the convention, because the original was prepared especially for the Seminar; however, it embraces most of my current thinking about the Association's future and with some polishing and omission of certain sections, seems to me to provide the basic content for the presidential address.

I would like your frank appraisal and suggestions. I don't hold that the President must necessarily express the views of the majority of the Board in addressing the convention; nevertheless, I would prefer to be in general accord with the Board's attitude.

It was good to see you getting about again, even if it was on three legs!

Cordially yours,

William G. Harley

WGH:jh

# FILE- BOARD CORRESPONDENCE

August 31, 1962

Mr. Richard B. Hull  
Executive Director  
Telecommunications Center  
Ohio State University  
2470 N. Starr Road  
Columbus 21, Ohio

Dear Dick:

The NAEB Convention officially opens on Monday. However, the Board of Directors will meet Sunday, October 21, at 2 p.m. and 7 p.m. The Opening Business Session is scheduled for 10:00 a.m., Monday, October 22. The banquet is scheduled for 7:00 p.m., Wednesday, October 24, and this is the final official event of the Convention. The Board of Directors will hold their final meeting 9:00 a.m., Thursday, the 25th, and, if it is necessary, will reconvene that afternoon. I hope this information will be helpful as you make your plans.

Regarding the responsibilities of the Radio and TV Directors in each region -- Actually the TV Director is responsible for recruiting new TV members in the region, for determining the needs and wants of the TV member stations, for offering general assistance to the TV members and for serving as the general contact person. The Radio Director has the same responsibilities toward the radio members. In areas where the Directors should work together, i.e., Regional Meetings, the senior Director should take the lead with the full cooperation of the junior Director. Let me know if you have any further questions along this line.

Sincerely,

Harold E. Hill  
Vice President

HEH:abt

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
RICHARD B. HULL, Executive Director

WOSU TELEVISION  
2470 North Star Road  
Columbus 21, Ohio

August 27, 1962

Mr. Harold Hill  
Vice President  
N.A.E.B.  
1346 Connecticut Ave., N.W.  
Washington 6, D.C.

Dear Harold:

I'm getting in a bind on dates and times -- down to the hour, it looks like, in a couple of cases. Can you give me as much detail as you have on starting and stopping times at the NAEB annual meeting in Philadelphia? For instance, I know that the session opens Sunday, October 21 with a 12:45 - 2:45 p.m. session for directors and constituents followed by a board meeting. In the event I have to shave things at the end of the session, give me the dope on the last two days - banquet time, and ending time on October 24th. Will appreciate this much.

Sincerely,



Richard B. Hull

RBH:rc

P. Incidentally, one of the things Ray Hurlbert and I were discussing s. after Bill came to our dinner (and you were occupied fully for a moment with Bill), was the matter of who the ranking director might be in a given region with both Radio and TV directors. For instance, because he is senior to me in III, I let Jim Miles take the lead in general regional activity. Ray Hurlbert and Leonard Presse work together. This is not to suggest that I do not work with Jim (witness his excellent Region III meeting this spring in which we cooperated), but I have not pushed the TV boys in III. While this may represent a deficiency the thing possibly does need some thinking through and spelling out. Ray's extraordinary activity in II brings the problem to focus.

RBH

NAEB Headquarters  
1346 Connecticut Avenue, N.W.  
Washington 7, D.C.

MEMORANDUM

TO: NAEB Radio Board

FROM: Harold E. Hill

RE: Use of NAEB Programs by the Educational Radio Network

DATE: October 5, 1962

Since the announcement by the NETRC in July that it had established a radio department and would assume operation of the live, interconnected Educational Radio Network, the NAEB staff has been working with members of the NETRC staff on a mutually agreeable plan for the use of NAEB Radio Network programs by the ERN and member stations. (You will recall that last October the Board approved a plan, to go into effect July 1, 1962, for the use of NAEB programs by non-member stations which might rebroadcast programs of NAEB Network members. Although meant to be applicable to any such use, this plan was designed primarily to meet the needs and problems of the ERN as then constituted, i.e., a group of stations working together mutually to improve their programming without the benefit of outside support and coordination. The plan adopted at that time is, it seems to the staff, not suitable as the basis for an agreement with the ERN as now constituted. Thus, the discussions mentioned above.)

After two sessions with Don Quayle, newly appointed Director of Radio Services for the NETRC, lengthy discussions with NAEB members involved in the ERN, and considerable staff discussion, we have determined that the arrangement outlined in the enclosed proposal is equitable and mutually beneficial to both the ERN and the NAEB. This proposal has been discussed informally with Don Quayle (and he is now being sent a copy of the attached proposal), who has expressed the informal opinion that such an arrangement will be satisfactory to the NETRC, perhaps with minor modifications. We have told Quayle that the staff cannot make a formal agreement of this nature without its being considered by the Board of Directors.

Therefore, the staff is asking that the Radio Board consider this matter at their meeting in Philadelphia and make a recommendation to the full Board. (In order to save "orientation time" at the Board meeting, informational copies of this memo, and the attached proposal, are being sent to all other members of the Board.) As with other matters to be considered by the Board, it is assumed that this proposal will be discussed by NAEB members when they meet with their Board members in their respective Regional meetings at Philadelphia and at the special meetings set aside for TV stations and radio stations. Then, a decision can be reached by the Board at the Thursday session.

The staff recommends approval by the Board of the proposed NAEB-ERN agreement.

HEH/mlm

cc: Other NAEB Board members  
Robert E. Underwood, Jr.  
E. G. Burrows, Chm., NAEB Network Program Committee  
Larry Frymire, Chm., NAEB Radio Planning Committee



Staff Proposal Regarding Program Acquisition and/or Exchange between the NAEB and the Educational Radio Network

1. The ERN would become a Sustaining member of the NAEB at \$200 per year.
2. The ERN would pay a basic NAEB Radio Network fee of \$1,000 per year for which the ERN would receive 52 hours of programming during the year for which the fee was paid. Additional programming could be obtained for \$25 per hour or fraction thereof.
3. These programs would be broadcast by ERN member stations simultaneously or by tape delay not later than seven (7) days after network origination. The ERN would abide by release dates for programs as established for all NAEB Radio Network members.
4. All ERN affiliated stations will maintain Active membership in the NAEB.
5. Any ERN station desiring to do so could, if it so desired, subscribe to regular NAEB Radio Network membership at the established rate. ERN stations not subscribing separately to the full NAEB Network service could acquire NAEB programming not available on the ERN schedule at the rate applicable to other NAEB Active members who are not NAEB Network members. (This rate is currently \$7 per hour, or fraction thereof.)
5. Any agreements between the NAEB Radio Network and individual stations of the ERN for services to the NAEB in exchange for NAEB programs (e.g., the present arrangement with WAMU) may still be entered into upon mutual agreement between the NAEB and the station concerned.
6. ERN stations belonging separately to the NAEB Radio Network may submit programs for possible use on the NAEB Network under the normal arrangement whereby submitting stations receive credit toward additional Network programming. Such programs may not then be offered by the originating station to the ERN, the only way the latter can obtain such programs being through acquisition from the NAEB. Similarly, if the originating station provides a program for the ERN, it may not then offer the same program to the NAEB Network, and the NAEB could obtain such program only from the ERN in the same manner it might obtain programs originated by the ERN itself, as outlined in paragraph 7.
7. ERN programs offered to and selected by the NAEB Radio Network would be exchanged for NAEB programs on a quid pro quo basis, except that such exchange arrangement could not be applied to the basic offering of 52 hours nor the basic fee of \$1,000 be reduced thereby.
8. Only those ERN stations subscribing to the regular NAEB Network service would be permitted to record and retain in their libraries those NAEB programs carried by the ERN. However, the ERN itself may retain such programs for later repeated use on the ERN, except in those cases where there are restrictions placed on use by all stations and organizations using NAEB programs.
9. The ERN may not make programs it obtains from the NAEB available to any person or organization other than its affiliated stations.
10. The fees established under this agreement will be applicable only so long as the ERN is composed of the eight stations now affiliated with the ERN (WGBH-FM, Boston; WFCH, Amherst; WAMC, Albany; WRVR, NYC; WHYI-FM, Philadelphia; WAMU, Washington; WAER, Syracuse; WRTC, Hartford). If additional stations are added, the fee will need to be renegotiated.

*Boards*

September 21, 1962

Mr. O. Leonard Press  
WBKY(FM)  
University of Kentucky  
Lexington, Kentucky

Dear Len:

Have just talked with John Bystrom and he indicates that the situation is about as we expected; namely, no money, no action.

HEW had its hearing before the Subcommittee on Appropriations but has not yet got a report on how they made out. They still have to go to the Senate Appropriations Committee after that.

Until they have an appropriation, Bystrom & Company are unable to hire any new staff. The people they have got so far have been transferred from some other part of the government payroll. He said that he had considered putting you on as a consultant, but recognized that you obviously would have to have a more permanent assurance than that before you pulled out of your present sinecure.

He fully understands your difficulty in trying to keep things in a fluid state but hopes you will also appreciate his difficulties in not being able to move any faster in this situation.

I will await a communique from you relative to scheduling the conference you phoned about.

Cordially yours,

William G. Harley

WGH:pw

*Board*

September 21, 1962

Mr. Ken Kager, Operations Manager  
University of Washington  
325 Communications Building  
Seattle 5, Washington

Dear Ken:

First, let me thank you for invaluable contributions to the Executive Committee meeting and express my regret that, after traveling that long distance, there was not more time to take advantage of your presence. I blame myself for not perceiving that we should have arranged a night meeting as well.

One of these days I promise to respond to the points you have made in your excellent memorandum.

The purpose of this particular communique is to pass along a letter from Graydon Ausmus, who conveys the alarming news that he may lose his FM station. If this kind of situation is widespread, it indicates need for some rather drastic and speedy action by NAEB.

I suggested some time ago, you remember, that the Radio Planning Committee and the Radio Board consider this problem to be their Number One concern. It seems to me that one of the most useful steps that could be taken in this connection would be to try to compose a memorandum which sets forth the most cogent and compelling arguments we can muster for the preservation of educational radio stations in the face of this sort of budget competition with ETV. I attempted to put some of this down in the letter I wrote to the Members of the Board of the Toledo Station when it was threatened (see attached)--evidently I was not very persuasive since they went right ahead and voted to do away with the station. I am sure a Committee composed of some of our best people in the Radio field could come up with a much better statement than mine. Even if this did nothing more than compel our people to do some hard thinking about the unique qualities of educational radio, it would be a worthwhile undertaking. It would also be a useful document for any educational radio station manager to have in case he gets asked administrator-type questions along the line anticipated by Brother Ausmus.



It is difficult to know how many other people are in a position comparable to the one Graydon reveals, but I am apprehensive that there may be quite a few more. At any rate, I do not think we can afford any longer to put our heads in the sand. It seems to me that we have had ample danger signals by now to suggest that we had better take some immediate steps.

I really think there is cause for grave concern and I would be grateful for any suggestions as to appropriate steps NAEB might take in this regard.

Cordially yours,

William G. Harley

Enclosure

WGH:jah

cc: Graydon Ausmus  
Richard Hull



*Board*

September 13, 1962

Mr. Richard B. Hull, Director  
Radio and TV Broadcasting  
Ohio State University  
215 West 19th Avenue  
Columbus, Ohio

Dear Dick:

In respect to your letter of August 20 about the Educational Media Council, I suggest that we retain the status quo as regards NAEB representation. Let's keep Hull and Harley as the official representatives, with Hill as the backup man. With this arrangement, Hill can attend whenever you or I are unable to be present. This will provide for continuity and insure that at least two people are there for each meeting.

So far as the October session is concerned, we will just assume that you will not be able to make it and have Harold attend in your place.

Cordially yours,

William G. Harley

CC: Harold E. Hill  
WGH:jah

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER

2470 NORTH STAR ROAD

COLUMBUS 21, OHIO

RICHARD B. HULL, *Executive Director*

August 20, 1962

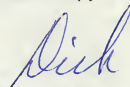
Mr. William G. Harley  
President, NAEB  
1346 Connecticut Ave., N.W.  
Washington 6, D.C.

Dear Bill:

I note the Educational Media Council has its next meeting scheduled for the Washington area on October 10, 11, 12. This conflicts with a local event called by the State Department of Public Instruction on adult education and the Ohio State ETV Network plan.

My record of attending EMC sessions is very bad, and frankly I feel guilty about it. If you for some reason believe I should remain on EMC as an NAEB representative with Harold Hill or someone attending in my absence, okay. Unless, however, there is some compelling reason it would probably be more fair to put a guy on the EMC who could make the meetings regularly and contribute more than I've been able to do. Best.

Sincerely,



Richard B. Hull

P.S. The HEW-NAEB meeting on the 15th of August was first-rate I thought. Kessler was extremely pleased. In any event he met realism ahead of time in the case of at least two operators.

RBH:rc

RECEIVED  
NAEB HEADQUARTERS

AUG 22 1962  
7:18 PM  
7/19/1962  
11:17 AM

Noted by  
H.H.

*Answer*

September 10, 1962

Dr. Harry J. Skornia  
Professor of Radio and Television  
24 Gregory Hall  
University of Illinois  
Urbana, Illinois

Dear Harry:

In answer to your scribbled set of interrogations, I hasten to supply answers of a sort. (If you have forgotten what the questions were, it's just too bad!).

1. This was merely the working of the cyclic-response mechanism: growing tensions followed by a blowoff, followed by a period of innocuous desuetude. Evidently Ribicoff got things into such a muddle that he thought it would be the lesser of evils to get into the Senate. We don't know much about the new man, except that he was instrumental in bringing some order out of the chaos in Cleveland so they can apparently go ahead now. Walter evidently felt that he could no longer compromise his principles with decisions that were being made above him and which he had to accept whether he liked it or not. He chose, therefore, to be a free man and go back to the groves of academe. He probably will be succeeded by Seth Spaulding, who is a good man and is Walter's own choice as his successor.

2. Lee Dreyfus more or less succeeds me as Manager of WHA-TV. There is still room for me somewhere in the total setup, if I choose to come back next year. The sudden ascendancy of my friend Harrington to the Presidency of the University of Wisconsin, has altered my outlook a bit. When it was announced that he was going to the University of Hawaii as its President, I about decided that this had tipped the scales in favor of my staying in Washington. Now I must re-evaluate in terms of this new development and what Harrington's administration might do to really advance television at Wisconsin. Lee accepted the job with the understanding that I might return, but that there would be room for both of us. Lee will teach part time in the Speech Department. McCarty stays on as Director of the Division of Radio-Television Education, of which WHA-TV is a part.

Dr. Harry J. Skornia

- 2 -

September 10, 1962

3. Miss talking to you, old buddy. As you recall, the Presidency is kind of a lonely job, and it would be nice to chat with you now and again. When are you coming to Washington?

With kindest personal regards,

Sincerely,

William G. Harley

WGH/vf



Aug 28

University of Illinois, Urbana

Dear Bill or Harold:

What  
all happened at HEW,  
USOE? Quite a batch  
of new faces will be  
running things, I guess.  
Prospects? How will it  
affect NAEB?

Best

Harry Sk.

P.S. Bill - also Wisconsin:  
Dreyfus. Is this a new job,  
or successor to the Carter,  
or what?

H

*Board*

RECEIVED  
SEP 11 1962  
AM 11:11  
FBI - BIRMINGHAM

✓

AUGUST 30, 1962

MR. RAYMOND D. HURLBERT  
GENERAL MANAGER  
ALABAMA EDUCATIONAL TELEVISION COMMISSION  
2151 HIGHLAND AVENUE  
BIRMINGHAM 5, ALABAMA

DEAR RAY:

I AM DEEPLY GRATEFUL FOR THE GENEROUS AND FLATTERING COMMENTS CONTAINED IN YOUR LETTER OF AUGUST 20, AND YOUR CONCERN ABOUT MY RUMORED WITHDRAWAL FROM THE NAEB.

I HAD HOPED TO WRITE BILL HARLEY A LONG EXPLANATION OF MY POINT OF VIEW BUT SOMEHOW ALL MANNER OF CRISES HAVE INTERVENED. I AM NEITHER DISILLUSIONED, DISGUSTED, ANGRY, NOR FRUSTRATED, AND ANY ACTION I TAKE WILL BE TAKEN ONLY AFTER CALM AND THOUGHTFUL CONSIDERATION. THIS CONSIDERATION WILL HINGE UPON MY OFTEN EXPRESSED CONVICTIONS THAT NAEB CANNOT BE BOTH A TRADE ASSOCIATION, A PROGRAM PRODUCER AND A PROFESSIONAL ASSOCIATION. IT CAN GAIN STRENGTH AND GROW ONLY IF IT MAKES UP ITS MIND TO BE ONE OF THESE. IT IS MY CONVICTION THAT IT SHOULD BE A PROFESSIONAL ASSOCIATION, NOT UNLIKE ITS COUNTERPARTS IN THE OTHER PROFESSIONS OF MEDICINE, LAW AND TEACHING.

MY RUMORED WITHDRAWAL FROM NAEB IS GREATLY EXAGGERATED. MY CURRENT INTENT IS NOT TO RENEW THE MEMBERSHIP OF KQED IN THE NAEB WHEN IT EXPIRES. THIS INTENDED ACTION IS BASED UPON MY CONVICTION THAT NAEB DOES NOT, NOR SHOULD IT, REPRESENT KQED AS A STATION. ON THE OTHER HAND, I FEEL IT DOES REPRESENT ME, AS ONE PROFESSIONAL EMPLOYED IN THE EDUCATIONAL TELEVISION BUSINESS. I PROPOSE THEREFORE NOT ONLY TO MAINTAIN AN INDIVIDUAL MEMBERSHIP IN THE NAEB, BUT TO ENCOURAGE MY EMPLOYEES TO DO LIKEWISE.

I NOTED WITH GREAT INTEREST A BRIEF ITEM IN THE NAEB NEWSLETTER, IN A SPEECH AT THE OHIO STATE INSTITUTE, APPARENTLY INDICATED THAT THIS WAS TO BE THE FUTURE DIRECTION OF THE NAEB. I AM SURPRISED AND DISAPPOINTED THAT I HAVE READ NOTHING FURTHER ABOUT THIS PLAN. I PRESUME MUCH MORE WILL BE SAID IN PHILADELPHIA.

MR. RAYMOND D. HURLBERT

AUGUST 30, 1962

YOU SHOULD KNOW, RAY, THAT I HOLD VERY HIGH HOPES FOR THE FUTURE GROWTH OF THE NAEB, AND HOPE TO TAKE AN ACTIVE PART IN THIS GROWTH. I CAN DO SO ONLY IN ACCORD WITH MY OWN CONVICTION ABOUT THE DIRECTIONS WHICH THIS GROWTH SHOULD TAKE. I AM DEEPLY FLATTERED BY YOUR CONCERN OVER MY RELATIONSHIPS WITH THE NAEB, AND HASTEN TO ASSURE YOU THAT MY VOICE, THOUGH IT MAY BE IN THE MINORITY OR EVEN IN ERROR, WILL CONTINUE TO BE RAISED IN THE NAEB.

CORDIALLY,

JAMES DAY  
GENERAL MANAGER

JD:JB

CC: WILLIAM G. HARLEY, NAEB

# ALABAMA EDUCATIONAL TELEVISION COMMISSION

2151 HIGHLAND AVENUE

BIRMINGHAM 5, ALABAMA

TELEPHONE 322-4625

WAIQ, CHANNEL 26

WBIQ, CHANNEL 10

WCIQ, CHANNEL 7

WDIQ, CHANNEL 2

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MONTGOMERY

*Board*

August 1, 1962



## PROGRAM BOARD

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FRANK A. ROSE  
UNIVERSITY

THEO WRIGHT  
BIRMINGHAM

Mr. William G. Harley  
President, NAEB  
1346 Connecticut Avenue  
Washington 6, D. C.

Dear Bill:

## STAFF

RAYMOND D. HURLBERT  
GENERAL MANAGER

AL RENFRO  
CHIEF ENGINEER

LOUIS PENEГУY  
DIRECTOR

COORDINATION & INFORMATION

MRS. MADGE LAW  
OFFICE MANAGER

Thank you for your letter of July 30 in which you discuss the AETC application for more space in the spectrum for microwave use.

In the light of your up-coming vacation in the latter part of August and the possibility of a NAEB representation to the office of John Bystrom in the HEW, may I suggest that an early date be set for the same. This is based on the possibility that we will have such a meeting.

In discussing the matter with Dick Hull over the telephone, he was in agreement with me that, if the TV Board could not function in this capacity, maybe the Executive Committee could do so.

If we are to have this meeting, I would suggest that it be at the earliest possible date, sometime before August 15.

With kindest personal regards, I am

Sincerely yours,

*Ray*

Raymond D. Hurlbert  
General Manager

RDH/ml

RECEIVED  
NAEB - BIRMINGHAM

AUG 6 1962

76-10000211301419



JULY 30, 1962

ALEC SUTHERLAND  
DIRECTOR  
UNIVERSITY OF CHICAGO  
CHICAGO 37, ILLINOIS

DEAR ALEC;

I HAVE JUST RETURNED FROM AN EXTENDED BUSINESS-  
VACATION TRIP TO THE FAR WEST. I FOUND YOUR LETTER OF  
JUNE 28TH AMONG THE OTHERS AWAITING MY RETURN. I AM  
HASTENING TO ANSWER IT BECAUSE OF THE IMPORTANCE OF  
THE SUGGESTION YOU HAVE MADE. YOU HAVE CERTAINLY PUT  
YOUR FINGER ON THE VERY VITAL AREA IN EDUCATIONAL  
BROADCASTING TODAY. I SUPPOSE THAT THIS PROBLEM IS  
SHARED BY ALL VOLUNTARY ASSOCIATIONS. CERTAINLY IT  
HAS PLAGUED NAEB FOR MANY YEARS. SIMPLY STATED, IT IS  
HOW DO WE MAKE PRACTICING DEMOCRACY WORK AT THIS LEVEL  
AND HOW ARE WE CERTAIN THAT ELECTED REPRESENTATIVES  
ALWAYS UNDERSTAND THE WISHES OF THOSE WHO ELECTED THEM,  
AND REFLECT THESE WISHES IN THEIR ACTIONS WITH THE  
GROUP.

AS YOU KNOW NAEB HAS TRIED THROUGH THE YEARS  
THROUGH NATIONAL PANELS AND GROUP DISCUSSIONS AT THE  
IERT AND THROUGH THE GENERAL MEETINGS, AS WELL AS  
THROUGH SEMINARS AND WORKSHOPS AND OTHER AFFAIRS TO  
ADEQUATELY AND ACCURATELY REFLECT THE THINKING OF ITS  
MEMBERS. IN SOME INSTANCES THIS HAS WORKED, AND WORKED  
WELL. IN OTHERS IT HAS BEEN WHOLLY INADEQUATE. I  
THINK THE FACT THAT NAEB HAS PROSPERED AND GROWN IS  
SOME INDICATION THAT IT HAS BEEN ON THE RIGHT SIDE MORE  
TIMES THAN ON THE WRONG ONE.

DISCUSSIONS REGARDING THE PROGRAMMING OF THE  
NAEB RADIO NETWORK AND THE DECISION RECENTLY ARRIVED  
AT TO DO SOME EXPERIMENTAL WORK IN TV PRODUCTIONS HAVE  
BEEN THE RESULT OF MANY YEARS OF SOLID DISCUSSION. I  
BELIEVE THESE DECISIONS ARE NOW SOUND WITHIN THE FRAME-  
WORK WE HAVE ESTABLISHED. AS YOU ARE WELL AWARE THERE  
ARE CERTAIN LIMITATIONS OF DOLLARS AND TIME INVOLVED  
HERE AND MANY OF THE THINGS WE WOULD LIKE TO HAVE DONE  
IN NAEB HAVE BEEN IMPOSSIBLE BECAUSE OF ONE OR THE  
OTHER OF THESE LIMITATIONS.

RECEIVED  
NAEB HEADQUARTERS

Received by Mr. Sutherland

via mail 8/1/62

1001 2 1001 11-12-1 1001 11-12-1

1001 11-12-1

AUG 1 1962

AM 1001 11-12-1 1001 11-12-1

1001 11-12-1

1001 11-12-1

I GUESS I AM HAVING REAL DIFFICULTY IN IMAGINING WHAT SORT OF A DISCUSSION COULD TAKE PLACE IN CHICAGO THIS FALL. I AM CERTAIN WE WOULD HAVE OLD-TIMERS LIKE YOURSELF WHO WERE PRETTY WELL FILLED ON HOW NAEB GOT WHERE IT IS. SIMILARLY WE UNDOUBTEDLY WOULD HAVE SOME PEOPLE WHO WERE ATTENDING THEIR VERY FIRST NAEB MEETING. WHETHER WE COULD SHOW SO ORGANIZED A THREE-HOUR DISCUSSION THAT WOULD BE HELPFUL TO BOTH GROUPS OR NOT IS TO MY MIND A REAL QUESTION.

HOWEVER, YOU KNOW THE GENERAL RULE OF NAEB. WE ALWAYS LIKE TO TRY. THEREFORE IF YOU THINK THESE DIFFERENCES CAN BE RECTIFIED AND IF YOU THINK THAT WE CAN MAKE SOME REAL PROGRESS IN THIS SORT OF DISCUSSION I FOR ONE WOULD BE PERFECTLY WILLING TO COME TO CHICAGO ON ANY DATE YOU SUGGEST.

AS A POSSIBLE TEMPORARY ALTERNATE, I WONDER IF IT WOULD BE WISE IF YOU AND I WERE TO SIT DOWN AND TRY TO AT LEAST DETERMINE THE LEVEL OF UNDERSTANDING OF THOSE WHO WOULD BE APT TO ATTEND AND LIST WHAT QUESTIONS SHOULD BE ANSWERED AND WHAT BACKGROUND GIVEN.

ALTHOUGH I'VE BEEN AWAY EXTENSIVELY THIS SUMMER I AM CERTAIN THAT I WOULD WELCOME THE OPPORTUNITY FOR A DAY'S JUNKET CHICAGO WAY. THEREFORE, WHY NOT LET ME KNOW WHAT YOUR SCHEDULE FOR THE MONTH OF AUGUST IS AND LET ME SEE IF I CAN'T DOVETAIL THAT WITH MY RATHER COMPLICATED SCHEDULE HERE.

IN REVIEWING THIS LETTER I RECOGNIZE THAT I HAVE PERHAPS OVERCOMPLICATED THE SITUATION. MAYBE THIS IS BECAUSE I AM SO CLOSE TO THE WOODS THAT I CAN'T SEE THE INDIVIDUAL TREES. I THINK, HOWEVER, THAT YOU KNOW ME WELL ENOUGH TO SAY THAT I HAVE BEEN VERBOSE, IF THIS IS THE CASE. DROP ME A LINE AT YOUR CONVENIENCE AND LET'S TALK.

SINCERELY,

JAMES S. MILES  
DIRECTOR RADIO-TV

*Board Copies*

July 30, 1962

Dr. Kenneth A. Christiansen  
Director of Television  
University of Florida  
234 Stadium  
Gainesville, Florida

Dear Ken:

I don't know what goes with Rosen, except the University of Illinois was also interested in the possibility of employing him.

I regret that the report of the Airlie House Seminar came as such a surprise. Actually, it was discussed at some length in the TV Board meeting and in the meeting of the big Board at Columbus, which you did not attend.

Nevertheless, you are quite right that anything of this sort ought to be routinely passed along to the Directors. Accordingly, I am instructing Harold to see to it that all communiques to Chairmen of Committees are automatically sent to members of the Board.

The Airlie House conference was a follow-up to the NAEB seminar in Madison. I felt that the final portion of Kellogg money set aside for seminars might properly be devoted to assisting NAEB to assist itself. Consequently, I suggested that this be largely a meeting of the Development Committee expanded by some members of the Board and key Committee Chairmen. The main purpose was to review the recommendations from last summer and then see what plans could be evolved for implementing them.

I look forward with interest to your comments on the report.

Cordially yours,

William G. Harley

WGH:pw



WUFT-TV, UNIVERSITY OF FLORIDA, 234 STADIUM, GAINESVILLE, FLORIDA

July 18, 1962

Mr. William G. Harley  
President  
National Association of  
Educational Broadcasters  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

Dear Bill:

Thank you for your letter of recommendation on Rosen.  
I have not heard from him. I don't know whether he is interested  
in so short an assignment as is open at this time.

I have just received the report of the Airlie House  
Seminar. As yet I have not had a chance to read it. As soon as  
the doctoral candidates and a masters candidate wraps up the  
dissertation and thesis respectively, I'll get a chance to go  
over the document. The report of the Conference came as a complete  
surprise. I had not received one word about the Conference - any  
of its planning or anything about it during its developmental  
stages. I don't know where communications broke down. I should  
think members of the Board would routinely receive information  
of this kind.

Cordially,

Kenneth A. Christiansen  
Director of Television

KAC:mt

RECEIVED  
NAEB HEADQUARTERS

JUL 25 1962

AM PM  
7 8 9 10 11 12 1 2 3 4 5 6



July 25, 1962

Mr. Richard B. Hull  
The Ohio State University  
2470 N. Starr Road  
Columbus 21, Ohio

Dear Dick:

The following is in response to your communiques. If you didn't keep carbons of same, it's just your tough luck.

1. Precisely.
2. Yes, I think we should get the Executive Committee together fairly soon. We need to discuss this whole fund raising project and also the ramifications of the ETV production controversy. It's not any too early to begin making preparations for the agenda in Philadelphia.
3. I would be glad to have the benefit of Alan Miller's thinking. How do you suggest we involve him? I don't suppose he will be attending the Philadelphia meeting.
4. Yes, I know about the telecommunications network plan for Turkey, Iran, and Pakistan. At the moment, this is purely a technical development with RCA having the general contract. Our participation would have to be in connection with some sort of training program in these countries and we are already in contact with Turkey and Pakistan on these lines. However, this particular hookup, as I understand it, is not related to education or general broadcast service so much as it is to national defense and common carrier transmission.
5. So when do you suggest the Executive Committee meet--and where? Because of Ken's distance, Chicago might be best.
6. I will be here August 6-7 and waiting.
7. Yes, indeed. Let's!
8. Oh, yeah?

I direct your attention to the current issue of the AASA. It reproduces a speech by Frank Pace, Jr.; I think you would be interested in his remarks and, in particular, the flowery introduction testifying to his prominence. I did not realize, until now, that Pace is also Vice Chairman of the President's Commission on National Goals and a member of Kennedy's super Foreign Intelligence Board, which is the watchdog over the entire intelligence activities of the U.S. So, look out!

Cordially,

William G. Harley

July 24, 1962

Mr. Loren B. Stone  
Manager, KCTS-TV  
University of Washington  
Seattle 5, Washington

Dear Loren:

Thank you very much for sending along a carbon copy of your letter to Hy Goldin. I am especially pleased because it so cogently affirms some things that both Vernon and I have been telling Hy and John Bystrom, who will head up the administration of the ETV legislation. Hy was rather startled and upset that we did not embrace the idea of a national inter-connected ETV network as the major goal of educational broadcasting. Bystrom, on the other hand, readily agreed that the major emphasis--particularly if we are to have a viable ETV development--must be on the state and local level.

I am also pleased to find myself in complete agreement with you again. I have been a bit uncomfortable that we have not seen eye to eye, as has usually been our wont, on the involvement of NAEB in ETV production. Actually, I have not been so far apart from you as might appear. Your first memo was worded in such a way as to suggest that this was a personal enthusiasm of mine. Not so. My interest, from the first, has been merely to free NAEB from an absolute restriction. I never contemplated the Association going into any large-scale production or distribution activity and certainly not in the sense of competing with the Center. However, I would like to be in a position to at least consider an occasional production opportunity if and when it arises. The authorization by the Board to conduct two experiments in package production provides that opportunity. This is merely authorization and it may well be that we may never do any. Nevertheless, since the Board gave me the responsibility for carrying out this activity, I felt I had the responsibility to explain this action; consequently, I was necessarily placed in the position of a special advocate.

I know you feel very strongly about this matter, but I am frank to say was rather irked by your unilateral action as a director of a particular region in distributing the memo to the entire NAEB membership. In a way, this unilateral procedure, it seems to me, is as lacking in democratic behavior as Brother Schwarzwald's precipitate exist from the Board meeting when a vote went against him. I agree that insufficient consideration of this matter was undertaken in advance of the Board meeting, but

nevertheless, a majority of the Directors, who are, after all, elected by the members to represent them, made a decision and it should, therefore, be accepted with good grace as the will of the group--at least till opportunity arises through normal procedures to reconsider the vote.

The Board itself may subsequently alter its decision or the membership in convention assembled may direct the Board to reverse its decision.

I appreciate that you felt the decision at Columbus was wrong and, what's more, contrary to the wishes of members most concerned. I could wish, though, if you felt compelled to broadcast your disagreement, that it could have been done with prior knowledge of headquarters. In that way we might have worked out a joint statement of opposing views so that readers could have a coherent dialogue upon which to make a judgment. The series of alternate releases--of arguments and counter-arguments--which did take place was rather undignified and certainly caused needless harm without, I think, achieving any useful purpose.

At the same time though, I recognize that another democratic principle is freedom of speech. When somebody feels strongly he ought to speak out. In a democratic organization, there must be opportunity for reporting so that leaders cannot keep themselves and their acts from scrutiny, nor can we permit the reporting to be selectively organized so as to put the administration's case in the most favorable light. I respect your right to write; I just deplore the manner in which you chose, on this occasion, to exercise it.

At the convention there will be an opportunity for the ETV station managers to meet and fully express their views and wishes to the Board. You will note that we have arranged to have the Board meet both at the beginning and end of the convention so that there will be ample opportunity for the membership to react to initial proposals and convey wishes to the Board before it takes final action on any matters of consequence.

With highest personal regards,

Sincerely,

William G. Harley

WGH:pw

BCC: Messrs. R. B. Hull  
R. D. Hurlbert



July 13, 1962

Dr. Hyman Goldin  
Federal Communications Commission  
Washington 25, D. C.

Dear Hy:

I was pleased to receive the copies of the new FCC forms for educational broadcasting which Keith Engar sent, and am highly pleased with the job you and he have done in drafting forms which sommuch better fit the operation of non-commercial educational broadcasters.

I would prefer to see the Commission identify NETRC and NAEB programs as coming from a "national or regional program source" than from a "network", for neither of these organizations, nor the program service they offer their "affiliated" stations are networks in the sense the Commission has used in its study of or dealings with networks.

In Sec. 3.658 of the Rules, reference is made to Ch. VII,J, of the Report on Chain Broadcasting. I don't have a copy of that report currently at hand, but the balance of Sec. 3.658 discusses network control over stations as falling into such matters as: Exclusivity of Affiliation; Exclusivity of Territory; Term of Affiliation; Option Time; Right to Reject Programs; Network Ownership of Stations; and Control of Station Rates. None of these matters are in any way related to the program service offered by NETRC or NAEB to the stations.

I know that NETRC is attempting to create for itself an image of the "4th Network", but I am in complete disagreement with them on this, for they are not, nor do I think they wil ever be a network in the accepted trade sense. I think there is great danger to the proper development of a non-commercial educational service to encourage, in any way, the network concept, with its implied control over programs. The network concept is being promoted by NETRC in their desire to find commercial underwriting for their programs -- and I think this is most inimical to the development of a non-commercial service.

The program services available to the stations from NETRC or NAEB are, in my opinion, no different than the program packages available to commercial stations from non-network sources. I do not mean, in any way, to imply a dissatisfaction with the NETRC programs, but their service is not "network". I do not want NETRC or the stations which use their service to be marked with the stigma whibh is growing up around "network programming"

Mrs. Stone joins me in our best regards to you. We thoroughly enjoyed your visit and the opportunity to become better acquainted.

Sincerely,

Loren B. Stone



THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
2470 NORTH STAR ROAD  
COLUMBUS 21, OHIO

RICHARD B. HULL, *Executive Director*

July 13, 1962

Dear Bill:

I am writing in response to your July 10, 1962 memorandum in re proposed NAEB administrative procedures. I concur completely with this document as stated.

Sincerely,



Richard B. Hull  
Chairman, Joint Boards  
NAEB

RBH:bw

cc: Hurlbert, Chairman TV Board  
Kager, Chairman, Radio Board

Mr. William G. Harley  
President - NAEB  
1346 Connecticut Ave., NW  
Washington 6, D. C.

RECEIVED  
NAEB HEADQUARTERS

JUL 17 1962

AM PM  
7 8 9 10 11 12 1 2 3 4 5 6

GENERAL EXTENSION DIVISION  
DEPARTMENT OF RADIO AND TELEVISION BROADCASTING  
MINNEAPOLIS 14

June 13, 1962

Mr. William Harley, President  
National Association of Educational Broadcasters  
Suite 1119-21  
Dupont Circle Office Building  
1346 Connecticut Avenue N.W.  
Washington, D. C.

Dear Bill:

Thank you for sending the NAEB comment opposing educational station licensing fees.

I think it states the case very well. It is entirely in agreement with my own memorandum to you on the subject some months back, so naturally I would like it. In addition the argument is skillfully expressed.

I hope we get what we want: I don't see how they can very easily deny it!

Yours sincerely,



Burton Paulu  
Director of Radio and  
Television Broadcasting

BP:sn

cc: Leonard Marks

RECEIVED  
NAEB HEADQUARTERS

JUN 18 1962

AM

7 8 9 10 11 12 1 2 3 4 5 6

PM

NAEB HEADQUARTERS  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

MEMORANDUM

TO: NAEB Board of Directors

FROM: Harold E. Hill

DATE: June 5, 1962

The luncheon period on the first day of our convention this fall has been set aside for the directors to meet with their constituents. (You will recall that we are trying a new format this year whereby the Board will meet on Sunday, ahead of the convention, but will only discuss, and not vote on, issues which they would like to take up with their members. Then the Board will meet again on Thursday, the day following the convention, to dispose of such matters.)

The period from 12:15 to 2:45 is available to you to hold your meetings (which will be, in effect, Regional business meetings), and you may include luncheon or not, as you deem advisable. You may prefer to let your people eat "on their own" and not start your meeting until, say, 1:00 p.m., or you may wish to have a luncheon meeting. We have reserved meeting rooms at the hotel for your use in this regard, and, if you decide to hold a luncheon meeting, we will arrange with the hotel to serve the same luncheon to all of the groups desiring it.

We presume that the Radio and TV Director of each region will confer to work out details of their own meeting. In addition, if Christiansen and Weld would like to hold a separate meeting for Associate members, and Skornia would like to hold a separate meeting for Individual members, space can be provided for that, too. However, the latter three may decide that it would be preferable to have the Associates and/or Individual members meet with their respective regions, or not at all.

The Directors will be responsible for notifying their constituents and for planning their own meetings. However, if you would like for notices to be sent out from the mailing center in Urbana, we will be happy to do this for you if you will send the copy to the Urbana office. And, as indicated, if you want to have a luncheon, we will make the food arrangements with the hotel.

In order for the staff to plan properly, there is certain information we will need fairly soon. Therefore, will you please let me know not later than July 1 whether or not you want to include a luncheon (each member to pay for his own meal, of course) and you best estimate as to how many you might expect at the meeting. Weld, Christiansen and Skornia should let me know whether or not they want to hold meetings and, if so, the same information about luncheon and number expected.

Then, not later than September 1, I will need a firm figure as to how many you will expect. This may be merely a more educated estimate if you do not plan a meal, but needs to be fairly accurate if you do intend to have the luncheon because we will have to tell the hotel how many meals to plan on.

HEH/mlm

*Ed Carnes  
pondence*

May 29, 1962

Mr. John C. Schwarzwald  
General Manager, KTCA-TV  
Twin City Area Educational Television Corp.  
1640 Como Avenue  
St. Paul 13, Minnesota

Dear John:

I have your note expressing approval of the Alabama ETV Commission's Petition for Rule Amendment concerning usage of frequencies above 890 mc.

This proposal is now being studied by our engineering consultants, Jansky & Bailey, and we have asked them to examine it and give us their recommendation consistent with previous petitions on allocations. If they raise no objection, we will come in with a strong supporting statement to the Alabama request.

Cordially,

William G. Harley

WGH:pw



KTCA-TV  
TWIN CITY AREA EDUCATIONAL TELEVISION CORPORATION  
CHANNEL 2  
ST. PAUL • MINNEAPOLIS  
MINNESOTA

1640 Como Avenue  
St. Paul 13, Minnesota

JOHN C. SCHWARZWALDER  
*General Manager*

Telephone  
Midway 5-5565

OFFICERS

JOHN DELAITTE  
*Acting President*  
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*Vice President*  
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*Secretary*  
A. A. HECKMAN  
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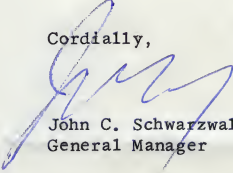
May 21, 1962

Mr. William Harley  
President  
National Association of  
Educational Broadcasters  
1346 Connecticut Avenue N.W.  
Washington, D.C.

Dear Bill:

I have noted with strong approval the  
Alabama ETV Commission's Petition for Rule  
Amendment concerning usage of frequencies  
above 890 mc. Anything the NAEB can do to  
advance this amendment will certainly have  
my support.

Cordially,

  
John C. Schwarzwald  
General Manager

JCS:bh

cc: Mr. Ray Hurlbert

TRUSTEES

DOUGLAS K. BALDWIN  
WENDELL T. BURNS  
FORREST E. CONNER  
GEORGE D. DAYTON II  
JOHN DELAITTE  
MISS ADELAIDE M. ENRIGHT  
LYLE H. FISHER  
MRS. SAMUEL GALE  
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CLEMENS GRANSKOU  
A. A. HECKMAN  
LEONARD H. HELLER  
RONALD M. HUBBS  
MRS. CHARLES HYMES  
WILLIAM H. LANG  
REV. WILLIAM McGRADE  
SAMUEL H. MASLON  
THOMAS MOORE, SR.  
GERALD T. MULLIN  
JOHN H. MYERS  
PHILIP H. NASON  
WILLIAM L. NUNN  
JOHN S. PILLSBURY, JR.  
RUFUS A. PUTNAM  
JOHN C. SAVAGE  
ANDREW G. SCOTT  
JOHN W. SEEGER  
NEIL SKERBURN  
LORING M. STAPLES

# NAEB Board of Directors — 1962

## PRESIDENT

Mr. William G. Harley  
Suite 1119  
Dupont Circle Office Building  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

## CHAIRMEN

Chairman of the Board  
Chairman, Radio Board  
Chairman, TV Board

—Mr. Richard B. Hull  
—Mr. Ken Kager  
—Mr. Raymond Hurlbert

## RADIO BOARD

- Region I — \* Mr. Albert P. Fredette  
WAMC (FM)  
Albany Medical College  
47 New Scotland Avenue  
Albany, New York
- Region II — † Mr. O. Leonard Press  
WBKY (FM)  
University of Kentucky  
Lexington, Kentucky
- Region III — \* Mr. James S. Miles  
WBAA (AM)  
Hall of Music  
Purdue University  
Lafayette, Indiana
- Region IV — † Dr. Burton Paulu  
KUOM (AM)  
Eddy Hall  
University of Minnesota  
St. Paul, Minnesota
- Region V — \* Mr. R. Edwin Browne  
KFKU (AM)-KANU (FM)  
EES Building  
University of Kansas  
Lawrence, Kansas
- Region VI — † Mr. Ken Kager  
KUOW (FM)  
325 Communications Building  
University of Washington  
Seattle, Washington

## TELEVISION BOARD

- Region I — † Mr. Hartford N. Gunn, Jr.  
WGBH-TV  
Lowell Institute Cooperative  
Broadcasting Corporation  
238 Main Street  
Cambridge 42, Massachusetts
- Region II — \* Mr. Raymond D. Hurlbert  
Alabama Educational Television  
Commission  
2151 Highland Avenue  
Birmingham 5, Alabama
- Region III — † Mr. Richard B. Hull  
WOSU-TV  
2470 North Starr Road  
Columbus 21, Ohio
- Region IV — \* Dr. John Schwarzwald  
KTCA (TV)  
Twin City Area ETV Corporation  
1640 Como Avenue  
St. Paul 13, Minnesota
- Region V — † Mr. John W. Dunn  
KETA-TV  
Oklahoma ETV Authority  
Box 2005  
Norman, Oklahoma
- Region VI — \* Mr. Loren B. Stone  
KCTS-TV  
University of Washington  
Seattle 5, Washington

## DIRECTORS AT LARGE

\* Dr. Kenneth A. Christiansen  
Director of Television  
234 Stadium Building  
University of Florida  
Gainesville, Florida

† Mr. Arthur Weld  
Associate Professor of Television  
Michigan State University  
East Lansing, Michigan

## INDIVIDUAL MEMBER DIRECTOR

\* Dr. Harry J. Skornia  
Associate Professor of Radio and  
Television  
24 Gregory Hall  
University of Illinois  
Urbana, Illinois

\*Term of office expires December 31, 1962

†Term of office expires December 31, 1963

NAEB HEADQUARTERS  
1346 Connecticut Avenue  
Washington 6, D. C.

MEMORANDUM

TO: NAEB Board of Directors

FROM: Harold E. Hill

DATE: April 17, 1962

The NAEB Constitution committee has been considering, at the request of the staff, four amendments to the Constitution and/or By-Laws.

You'll recall that, at the time of the Board meeting here last October, the Board felt that terms of Board members should be limited to two full terms in succession. They also felt that, now that Headquarters is located in Washington, the convention rotation provided for in the By-Laws should be latered to provide for periodic conventions in Washington - perhaps every four or five years. These two matters were referred to the Constitution committee.

In addition, two other amendments were considered. One would permit the Administrative Vice President to serve as official Treasurer of the Association, and the other would expand our purposes to include mention of direct instruction.

The Constitution committee has approved of all four of these amendments and they should now be voted on by the Board at the meeting in Columbus. Therefore, I have attached the background information for your consideration - my original memos to the committee and Chairman Walter Emery's memo to the committee spelling out the specific amendments (which the committee has subsequently approved).

If the Board approves of these amendments, they will then be submitted to the membership, by mail, for their vote as provided for in the Constitution and By-Laws. The vehicle to be used to notify the membership will probably be the Newsletter since we now attempt to use this as the official method for transmittal of important items to the membership.

PLEASE BRING THIS MATERIAL TO THE BOARD MEETING WITH YOU.

HEH:abt

cc: Leonard Marks



Lowell Institute Cooperative Broadcasting Council  
Educational television Channel 2, radio 89.7 mc. and motion pictures  
UNiversity 4-6400  
238 Main Street, Cambridge 42, Massachusetts

May 17, 1962

Mr. Richard B. Hull  
Chairman, Combined NAEB Board  
The Ohio State University  
2470 North Starr Road  
Columbus 21, Ohio

Dear Dick:

I am not sure whether this letter should be directed to you, Ray, or Bill; but as Chairman of the Combined NAEB Board, I know that you will be concerned with the matter eventually.

You asked me to write any comments that I might have concerning the recent Board Meeting in Columbus at the time of the IERT. I think I expressed, both in and out of the Board Meeting, my concern for the action of the Board in setting up TV production on a contract basis through NAEB without getting some reading, if not positive support, from the active TV members of the association. As I said then and have since repeated a number of times, I am personally willing to give complete support to letting NAEB try its hand in the TV production business (although our own experience with our small regional network convinces me that it is a very expensive and time consuming business). However, the combined Board's action in striking out the amendment to bring this to the vote of the active TV members does not seem reasonable, particularly where the principal explanation for the Board's action is the feeling that the members would be so weak-kneed that they could not be trusted to decide the issue in their own best interests as well as in the interests of the association if outside pressure were applied to them.

I had an opportunity to place a telephone conference call to Dick Burdick (WHYY), Mike Collins representing Les Martin (WNED), Keith Nighbert (WENH), and Don Schein (WMHT), and, at a later time, Don Taverner (WQED). I think there is pretty general agreement that they would be quite willing to see the NAEB undertake a trial run of TV program production. On the other hand, they are equally concerned about the Board's unwillingness to bring this to the TV membership. I thought that their feelings would be quite strong on this, and this has proved to be so. They have asked me to take a firm position that the TV production proposal be laid out in a very concrete form so that the method of operation would be clear to all concerned and then brought to the attention of the TV membership for their opinion. There was some feeling in Region I that this arrangement



Mr. Richard B. Hull  
Chairman, Combined NAEB Board

-2-

May 17, 1962

was being set up to benefit one individual and his station more than the others. Based on the discussion at the Board Meeting, I could not supply them with information that would really satisfy their questions.

The result of this discussion was, therefore, that this represents a major change in the structure and operation of the NAEB and should be undertaken only with majority or better support from the TV members. Failing in this undertaking, the Region I members have asked me to resign from the Board and each member would then be free to review his own position viz-a-viz the Board action.

I hope I have transmitted their wishes to you accurately. It may seem a small matter, but it seems to those of us here that this is based on the principles of democracy which the association has so long heralded as setting it above the other organizations in this field. We would hope that they wouldn't be so easily given away for the sake of doing what is expedient.

With best wishes.

Sincerely,

Hartford N. Gunn, Jr.  
General Manager, WGBH

HNG:jreh

cc: Mr. William G. Harley  
Mr. Raymond D. Hurlbert  
Mr. Richard S. Burdick  
Mr. Mike Collins  
Mr. Donald E. Schein  
Mr. Keith Nighbert

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF THE REGIONAL DIRECTOR

2151 Highland Avenue  
Birmingham 5, Alabama

May 8, 1962

RECEIVED  
MAY 10 1962  
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. William G. Harley  
President, NAEB  
DuPont Circle Office Building  
1346 Connecticut Avenue, N. W.  
Washington 6, D. C.

Dear Bill:

This is to commend you for slogging through another series of Board and committee sessions with dignity and accomplishment. Our growing pains are so evident, but growing we must and do. There were several milestones passed at the recent sessions which were even more significant than those who participated realized. We survived to progress where we might have recessed and atrophied. I am still concerned with the matter of formalizing mechanics for our management level structure. During our executive committee meeting, you felt that the presentation for such considerations would be fitting and proper for the President to make to the Board. However, in your comments to the Board, you gave it rather passing attention. I now request that this matter be given serious constitutional attention.

Out of six TV Board members, all of whom responded to filling the blank, I am sending you a composite of their response in addition to their comments to a number of the questions which could not be answered with a simple "yes" or "no." You will note that there is unanimous opinion in practically every case and there is certainly evidenced a feeling for serious attention to the matter of improving our procedures.

May I suggest that, inasmuch as we are all quite in accord as to the necessity for most of the recommendations, we proceed with the same and formalize the acceptance by official act, whether this be a change in by-lawy, constitution or Board action. Incidentally, I would like to add that meetings of the executive committee should have an official record by a secretary as we practice with any other type of meeting.

I am prompted now to urge that we reconsider the matter of where the NAEB Board meetings will be held in the future. This question has been of serious concern for sometime because of our inability to decide when and how long our meetings shall be held. There has been schedule conflict or at least inconvenience in connection with the IERT meeting. I recommend that the spring meeting of the NAEB

Mr. William G. Harley  
May 8, 1962  
Page #2

Board from here on out be held in Washington at our national headquarters and that the fall meeting be held at our national convention.

Copies of the TV Board and Development Committee meeting minutes are attached for your records.

I have a copy of a proposed project as prepared by Vernon Bronson and submitted to Bill Bowden for a southeastern conference on matters of interchange with ETV materials and signals. My instigation of this whole idea from the first was with emphasis on interconnection of networks in the southeast where there exists as nowhere in the nation a laboratory, partially equipped (ten ETV stations), for such a project. This was to be studied in conference in Washington with Seth Spaulding and then an approach to be made to the SREB and the NAEB.

This ready hatched proposal has had no participation in its preparation so far as the AETC is concerned. Furthermore, it subordinates the prime objectives as conceived in the AETC original idea. Likewise, it completely leaves out the part that our NAEB could well play in sponsoring such an important project. The AETC's interest in the idea is strictly professional with the NAEB taking a pre-eminent part in its launching and its implementation.

I regret burdening you with this problem, but, if the AETC is to have any responsibility in this plan, it will expect to be included in the decision on objectives. Furthermore, the AETC will need to be satisfied that the objectives are within reach or why bother. Chasing rabbits is too time consuming and inervating.

Even though I withdrew the designation of John Dunn as the proposed chairman of the NAEB committee for studying and presenting a revised plan for redistricting NAEB, I feel that the idea is good for NAEB. This brings him back in the operation in a functional manner and in a capacity that he can well fill. The more participation we get on this sort of activity the more we relieve the administration of such matters and lessen the burden at headquarters.

Sincerely yours,



Raymond D. Hurlbert  
Chairman, TV Board

RDH/ml  
enc.

cc: TV Board members

NAEE HEADQUARTERS  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

MEMORANDUM

TO: Members of Live Network Committee and of Radio Board

FROM: Harold E. Hill

DATE: April 5, 1962

Enclosed is a copy of the report prepared by Jansky & Bailey for the NEERC relative to the feasibility of a live network in the East. We have obtained copies of the report (thanks to Al Fredette) for all members of the Radio Board and Live Network Committee.

HEH/mlm



NAEB HEADQUARTERS  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

TO: NAEB TELEVISION BOARD

FROM: Harold E. Hill

DATE: March 19, 1962

TV Board Chairman Raymond Hurlbert has asked me to advise you that he is calling a meeting of the TV Board at 8:30 a.m., Wednesday, May 2, 1962.

The TV Board will meet for breakfast in the main dining room of the Dehler-Hilton, and after breakfast will continue their deliberations in Bill Barley's suite (if we do not have the room number of the latter in time to have it posted, we will make sure that Hurlbert has this information by the time you gather for breakfast).

HHE/mlm

cc: Mr. Richard Hull  
Mr. William G. Barley

NAEB HEADQUARTERS  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

MEMORANDUM

TO: NAEB Board of Directors

FROM: Harold E. Hill

DATE: March 21, 1962

Enclosed is a copy of a memo we sent on February 20 to the members of the NAEB Radio and Television Planning committees relative to the FCC proposal to institute licensing fees for broadcast stations. Informational copies of the memo were sent to Dick Hull, Board Chairman, Raymond Hurlbert, TV Board Chairman, and Ken Kager, Radio Board Chairman. Hurlbert, I believe, duplicated the memo and distributed it to the rest of the TV Board.

In response to the memo, we received seventeen replies. Of the 10 member TV Planning Committee, only 5 expressed opinion. All were in favor of a token fee ranging from \$10 to \$30. Of the nine members of the Radio Planning Committee who responded, 5 were in favor of a nominal fee, 3 against a fee of any kind, and 1 was undecided. The three TV Board members who wrote about this were all in favor of a token fee.

The reasoning of all those in favor of a small fee was similar. Payment of a fee would be "an indication of interest and support" on the part of those in educational broadcasting; it would be in the "best professional interests," and it would "help to counteract the impression that the educational broadcaster is 'along for the ride.'" The majority of those assenting were, naturally, in favor of the fee only if both non-commercial and commercial licensees were expected to pay. Some indicated that the token fee suggested in our memo was too high and that a much smaller fee should be proposed for educational stations.

The dissenters thought payment of a fee by the educational broadcasters a "dubious honor." One felt that non-payment would be more valuable recognition of educational broadcasting than payment of a nominal fee. "Do we not demean ourselves when we say, 'We cannot pay the whole fee, but here's a nickel for your trouble, anyway'?" Another more technical objection was that broadcast stations (both commercial and non-commercial) should "be in the same category as newspapers, magazines, journals, etc., none of which are required to pay a federal licensing fee." One of the Board members pointed out that since stations use the public domain in terms of the Communications Act of 1934, the Government "should bear the expenses of issuance and review." Two respondents felt that neither commercial nor educational stations should pay a fee.

Obviously we want to file comments on this matter with the FCC, and we would appreciate your comments and suggestions so we may consider them along with those received from the two committees.

We must file with the FCC before April 16, 1962; therefore, may we have your comments not later than April 2? (Obviously, those Board members who have already written us on this matter need not do so again.)

HEH/mlm  
Informational cc: NAEB Radio Planning Committee  
NAEB TV Planning Committee

*FIVE - Bd. of Dir.*  
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

*Board matters*  
 NAEB

OFFICE OF THE REGIONAL DIRECTOR

March 7, 1962

Mr. William Harley, President  
NAEB, Suite 1119  
DuPont Circle Office Building  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

Dear Bill:

I want to tell you again how much we all appreciated having you with us for the Region VI meeting in San Francisco. Short though it necessarily was, I'm sure the meeting was successful, largely due to your presence. Wonder if you were as surprised as I at how fast things are moving in California?

In addition to thanking you for making the trip out to see us, I want also to set down some of the things I mentioned briefly in the short time we had to talk privately about NAEB matters. Particularly, my thoughts about the upcoming Board meeting.

In the few Board meetings I have been privileged to attend, I have felt some frustration each time because of the length of the agenda as compared to the scheduled end of the meetings. While I think most, or all, of the items considered were necessary, they nevertheless were so time-consuming there was little, if any, time left for the principal function of the Board. I couldn't help being reminded of Jim Miles' accurate, if elaborate, phrasing: "...Administrivia should be relegated to the President and his staff. Only policy considerations should come before this Board in order that from its wisdom it may truly guide the overall destinies of the Association."

I would substitute the word "administration" for "administrivia" in Jim's writing, in recognition that neither you nor Harold have time for trivia, either. And certainly many administrative matters must come before the Board. Yet, the Board is not fulfilling its obligation if it allows such matters to preoccupy its attentions. Section 1 of Article 6 of the current By-Laws is quite specific: "The Board of Directors shall determine the policies of the Association and shall direct its officers to do all things necessary to carry out its policies."

Because administrative and policy decisions for an organization as large, as varied, as geographically far-flung and as diversified in member interests as the NAEB may require unpredictable amounts of time for proper formulation, I propose that the Board discontinue the practice of setting, in advance, a date and time for final adjournment. When Board members have assembled for their semi-annual meeting, I believe they should adjourn only when there is consensus that all of the work of the Board is done as well as it can be at that time and place.



What I am really saying, then, is that NAEB Board members should go to Columbus with a primary objective of looking after the interests of the NAEB. If it is necessary for the full Board, the sub-Boards, or Board committees to meet during IERT sessions (except general sessions) they should do it. Further, if it becomes necessary to stay over to Saturday -- or Sunday -- they should stay. I have no reason to think this would be necessary, but I think it is a contingency that should be prepared for in advance.

I would like to see the Columbus Board sessions begin with a meeting of the full Board, on a day and at a time set by you and Dick. I think this first session should not have a set ending time -- that is, if its purpose isn't achieved in time for the IERT keynote session, then the same business should be resumed at the next session. I would see this first session as a general discussion of policy matters, and would propose that we adopt as a ground rule that no motions could be made or acted upon. This should be a "brainstorming" session -- an attempt simply to discover and define areas that should receive Board consideration.

I would propose an agenda something like this for the first session:

1. Usual report to the Board from you and Harold.
2. Presentation of the proposed budget, and a financial report. This would be for background information, and not for action at that time.
3. Distribution of a list of items proposed by NAEB's officers and committee chairmen for the agenda of the "action" session of the Board.
4. "Brainstorming" session, in which every member of the Board has an opportunity to bring up ideas about NAEB activities and policies for general discussion. I'm enclosing a short list of the kind of subjects it would seem to me should be discussed, simply for illustration of what I have in mind.
5. Assignment, by the chairman, of some of the topics that might emerge from this session to either the Radio Board, the TV Board, or to a sub-committee of the full Board, along with instructions as to when the full Board will re-convene.
6. Adjournment of the first session.

Chairmen of the appointed sub-committee(s), and the chairmen of the Radio and TV Boards, should then consult and, in coordination with the IERT schedule, set times for their various groups to meet. (The chairmen of the Radio and TV Boards would likely have additional items for consideration by their respective groups through advance preparation before the Columbus meeting.) The sub-groups would then meet and complete their assigned tasks.



With this kind of preparation completed, the full Board could then re-convene for an action session to consider every item on its enlarged agenda. There should, by then, be topics submitted by committee chairmen through their appointing authority, the President; by the NAEB officers; and by the Board itself. Some of the topics could be disposed of on their own simple merit, as of little relevance to other NAEB activities. Others would likely receive a more judicious appraisal in light of how they would affect other goals and objectives of the organization.

I would fully expect the referral of quite a few items to the appropriate NAEB committees for further study and recommendation to the Board.

I submit these suggestions seriously, but not presumptuously, as one way we might attack the task we all agreed to do when we allowed ourselves to be elected to membership on the Board. I hope they're received in the way they're intended -- as a simple tune-up to a basically sound, well-designed and reliable old engine.

If you've managed to read this far, many thanks for "hearing me out."

Sincerely,



Ken Kager, Chairman  
Radio Board

KK:mm

cc: Dick Hull  
Ray Hurlbert  
Harold Hill

1 encl: Illustrative List of Board Topics

NAEB HEADQUARTERS  
1346 Connecticut Avenue, N.W.  
Washington 6, D.C.

MEMORANDUM

TO: NAEB Board of Directors

FROM: Harold E. Hill

DATE: March 5, 1962

RE: NAEB Board Meeting at Columbus (IERT)

Some changes have been made this year in the IERT schedule which result in a shortened program. We have, therefore, scheduled our Board meeting accordingly.

The IERT will get underway on Wednesday, May 2, with a reception at 5:30 p.m. The opening general session will be that evening at 8:00 p.m.

Therefore, we would like to schedule the meeting of the full board for 11:30 a.m. to 4:30 p.m. on Wednesday, May 2, (including lunch served in the Board room). This will permit the separate Boards (Radio and TV) to meet from 9:00 a.m. to 11:00 a.m., if they so desire. (We had earlier a request for information re the possibility of a TV Board meeting - when we thought our Board would meet on Tuesday - and had suggested Tuesday morning, because we thought the full Board would meet starting at 2:00 in the afternoon on Tuesday. This was based on the premise that the IERT sessions would start Wednesday at noon, with luncheons, as they have in the past.)

We will begin to put together the Board agenda within a few weeks. Therefore, we would appreciate it if you would send any suggested agenda items to me not later than April 1, together with any background information you feel should be included in the prepared material.

Meetings of the Radio and TV Board will, of course, be called by the chairmen of same, if they desire, and they will prepare any informal agendas to be used. Therefore, if you have suggestions for items to be considered by the separate Boards, perhaps you could send them to either Hurlbert or Kager.

To recap:

TV and Radio Board (separate meetings) if desired - 9:00 - 11:00 a.m., Wednesday May 2.

Full Board - 11:30 a.m. - 4:30 p.m., Wednesday, May 2.

HEH/mlm

*F. k - Bond*

March 5, 1962

Mr. Arthur Weld  
College of Communication Arts  
Department of Television, Radio & Film  
Michigan State University  
East Lansing, Michigan

Dear Art:

As indicated in my memo of today, the NAEB Board will meet in Columbus on Wednesday, May 21.

Our policy is (and has been) to pay a Board member's expenses (if he cannot get his institution to do so) for one of our two regular meetings each year - either the one held in connection with the IERT, or the one held at the time of the NAEB convention.

Naturally, we hope, always, that as many as possible will be able to get the money for both meetings from their institutions, but we realize that this is not always possible - thus the above policy.

Looking forward to seeing you in Columbus.

Regards,

Harold E. Hill  
Administrative Vice President

HEH/mlm

MICHIGAN STATE UNIVERSITY EAST LANSING

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COLLEGE OF COMMUNICATION ARTS • DIVISION OF MASS COMMUNICATIONS • DEPARTMENT OF TELEVISION, RADIO & FILM

February 19, 1962

Mr. Harold E. Hill  
NAEB Headquarters  
1346 Connecticut Ave, NW  
Washington 6, DC

Dear Harold,

Can you tell me what the spring Board meeting dates are this year? I've probably got them somewhere; but I'm blessed if I know where. And I've got to get plans made.

Another thing: I can't for the life of me remember whether the NAEB pays Board member expenses for the meetings. Travel money was never a problem when I worked for Ken Bartlett (as I did when I was last on the Board). But it is here! (Mind you, it's not on account of any alleged troubles on the part of the Sovereign State of Michigan, but simply because MSU is one of those State Universities.) Can you straighten me out?

Best,

  
Arthur Weld



*30 Copies*

February 27, 1962

Mr. Richard B. Hull  
Telecommunications Center  
The Ohio State University  
2470 North Star Road  
Columbus 21, Ohio

Dear Dick:

Re your letter of February 22nd, let's try to get together with Jim for lunch on Sunday at 1 P.M. If you cannot make it that soon, you may be able to get in for coffee and dessert. If not, we will get together as soon as we can that afternoon, because there is a cocktail hour at 5.

I have asked Jim (after Harry declined because of commitment to his new book) to serve as chairman of our new Planning Committee. This will be a committee composed partly of members of the Board and partly of our more experienced "people at large." It will assume some of the aspects of the old Development and Fund Raising Committees but having a larger purpose in developing long-range planning. Its immediate concern will be the preparation of the restructuring plan.

Since there is much to discuss on this latter score, I plan to visit Jim in advance of the Region III meeting so that we can have something pretty well in shape before we get together with you.

I had a good two-hour session with Lyle Nelson and it was well-timed: he was just putting the final touches on his report to Ford. We were in agreement on a substantial number of points concerning the future of educational television and I was particularly gratified to find that he believes that the next big area of development must relate to people; furthermore, he feels NAEB is the logical organization to do this. He believes that after this evaluation by Ford, and their decision, the air will be cleared considerably. Ford will make clear the precise nature of support they will provide for ETB, thus leaving the way clear for other foundations to enter the field.

We had a good talk and I came away feeling quite encouraged as the result. Not all of Nelson's recommendations will be accepted, of course, but if a substantial number are, I think prospects are much improved for enhancing our activities.

I had a pretty good session with Region VI people at L.A. and everyone seemed to feel we were going in the right direction in the plans we are developing ;for reshaping the organization along the lines of semi-autonomous interest groups. Also had a good long talk with Jim Day.

I am glad that the doctors have finally got at the seat of your troubles and rectified the situation.

Cordially,

William G. Harley

WGH:pw

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
RICHARD B. HULL, *Managing Director*

WOSU TELEVISION  
2470 NORTH STAR ROAD  
COLUMBUS 21, OHIO

RECEIVED  
NAEB HEADQUARTERS

FEB 27 1963

February 22, 1963

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Mr. William G. Harley  
President, NAEB  
1346 Connecticut Ave.,  
Washington 6, D.C.

Dear Bill:

After receiving your personally typed letter which arrived here February 18th, I called together a small committee to review this signal example of manual dexterity and linguistic skill. It was the committee's unanimous opinion that you should not only further pursue your exploration of old English and ancient Vedic, but in view of your quick and remarkable grasp of this area of scholarship that you also turn your attention to Sanskrit and the irregular verbs in Beowulf as an imperative next step.

I agree with your suggestion that there is little point in proceeding with a partial meeting of the Executive Committee in Chicago on the 16th and go along with your suggestion that you, John S. and I meet in New York on the afternoon of the 19th. We can meet informally with Miles at Chicago. (Talked with him yesterday and he feels Sunday afternoon about 1:00 p.m. is the time to do it--I agreed tentatively but am not completely sure I can make it this early in the day. Will try, however, to do so). We (you and I) will have to clear out of Chicago before the Region III meeting is over on the 19th probably around noon. When you return indicate what time you, John, and I will meet and what time we meet with the affiliate group.

Later we can have a full dress meeting with Kager et al with more time and a more complete agenda.

The new governor and his cohorts are giving state agencies a continuing series of traumatic experiences--a 9.1 budget cut, dismissal of 4000 employees, etc. All of this has not helped my mental convalescence in this post hospital period of seat cushions and non-philosophical contemplation. However, I am progressing nicely, and my only real complaint is frustration that my energy level did not automatically snap back to full speed ahead.

Sincerely,



Richard B. Hull

RBH:rc

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
2470 NORTH STAR ROAD  
COLUMBUS 21, OHIO

RICHARD B. HULL, Executive Director

February 22, 1962

Mr. Raymond D. Murlbert  
Chairman, TV Board  
N.A.E.B., 2151 Highland Avenue  
Birmingham, Alabama

Dear Ray:

Thanks for your February 19th letter in re meeting of full NAEB and TV boards at Columbus. You indicate dates and times for full board May 1 at 1:00 p.m. and TV Board at 12:00 noon, May 1.

As a result of a discussion here yesterday IERT schedule may change and shorten, e.g., IERT registration to begin Wednesday May 2 at 3:00 p.m. with keynote session that night and all sessions of IERT to terminate with banquet on Friday, May 5. This may alter your plans. Bill Harley will be here March 1 next to confirm final plans for IERT with committee. Will advise you immediately of decision but thought you might want it in your thinking. Would suggest if time permits, TV Board could well afford to spend more time on various matters including study of package production.

With respect to your two inquiries about my having failed to answer your check list questionnaire in re membership, dues, etc., I am at a complete loss. My files show I wrote you February 8 at some length and enclosed check list. I'm enclosing a duplicate of my letter, but have no file copy of the check list. Please advise.

Best regards.

Sincerely yours,



Richard B. Hull

RBH:rc

cc: Wm. Harley, NAEB headquarters  
Ken Kager, Radio board

RECEIVED  
NAEB HEADQUARTERS

FEB 28 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM



*Our flc- Board.*

February 1, 1962

Dr. Loren B. Stone  
Manager, KCTS-TV  
University of Washington  
Seattle 5, Washington

Dear Loren:

Bill has asked me to report to you on the current status of the various items you passed on to him after the convention as a result of the meeting of the TV Board.

In planning for the 1962 convention, we are setting aside a session which will permit simultaneous meetings of TV station personnel, radio station personnel, and production center personnel -- each group meeting with the proper members of the NAB Board. In addition, we are setting aside a period for each Regional group to meet with its Directors, and for Associate members to meet with their Directors, and Individual members to meet with their Director.

I was a little surprised that the TV managers felt that there was too little on the convention agenda of interest to them. Actually, in recent years we have overloaded in the direction of TV - to such an extent, in fact, that the radio members are complaining more loudly than the TV members. However, we will continue, especially through the various special interest sessions, to provide as much material as possible of interest to the diversified groups we must serve.

In regard to the 1962 seminar - you will recall that the Board approved unanimously a recommendation by the Professional Development committee that available seminar funds be used for a follow-up meeting on last summer's seminar, and plans are now underway to hold such a conference. It is felt that we should not let last summer's "good start" be wasted, and that we should proceed to determine how the Association can best carry out some of the recommendations growing out of last summer's meeting.

I believe you know that the inventory of ETV programs available from sources other than the Center is currently in progress - being handled by Chris Donaldson.

The staff has been working closely with the new Research and Education division of the FCC - especially with Keith Engar. We agree that we should do everything possible to help find a well-qualified permanent person to replace

Keith, and we are referring this matter to the regular NAEB Personnel Placement committee.

We have looked into the matter of the use of translators for program origination. The University of Utah, which has been using translators under special FCC authorization, plans to file a petition for rulemaking as soon as their data are complete. At that time, the NAEB will file a supporting petition.

At the present time we feel that the chances of getting the grant from the USOE for the personnel inventory are slim. However, should such a grant be forthcoming, we will certainly try to winnow out the information you suggest about the availability of certain people for emergency loan to stations needing assistance.

Cordially,

Harold E. Hill  
Administrative Vice President

HEH/mlm

cc: Mr. Raymond Hurlbert

CHANNEL

STUDIOS—UNIVERSITY OF WASHINGTON



KCTS-TV

SEATTLE 5, WASHINGTON

TRANSMITTER—EDISON TECHNICAL SCHOOL

November 3, 1961

RECEIVED  
NAEB HEADQUARTERS

NOV 6 1961

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Bill Harley, President  
NAEB  
Washington, D. C.

Dear Bill:

As you know the Television Board held a special meeting with the managers of the ETV stations during the course of the recent NAEB convention and subsequently the Board met, separately, to consider some of the matters recommended to it by the stations.

The following matters are reported by the Television Board to the President of the Association, either with recommendation or for information:

1. It was the urgent request of the stations and is recommended by the Television Board to the staff and to the Convention Committee that a special meeting time be reserved at all future NAEB conventions for a meeting of the managers of the ETV stations with the Television Board to permit discussion of matters of common interest and concern to the television stations.

There was considerable expression by the television station managers that there was too little in the agenda of the convention that was of direct interest to the managers and it was their hope that future conventions could schedule sessions (concurrent with others, probably) that would provide a source of specialized information for ETV station people. The convention provides the only opportunity, outside the NETRC managers meetings for the stations to exchange information with each other -- and structured meetings seem to provide a useful starting point for such exchange.

2. The stations gave their support to the recommendations from the Madison Seminar that NAEB undertake to inventory the television programs available from sources other than the Center and develop and maintain a catalog of such information. This should include programs available for exchange among the stations and programs being produced by non-TV station production sources. There was no agreement reached among the stations on rates to be charged for exchange of video tapes, and it developed that the previously agreed rate for exchange of kinescopes of 50¢ per minute is no longer in general use.

3. The stations requested and the Television Board approves a request to the NAEB Board and the Development Committee that the

funds remaining from the Madison Seminar be used for a special workshop on television personnel and professional development.

The stations expressed great concern with the need to up-grade production practices in the various stations; to develop some plan of exchanging personnel between stations for short periods as part of this up-grading development; and to study and apply sound management techniques to personnel recruiting and training.

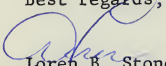
4. One part of the proposed television development seminar -- but one receiving special emphasis from the stations -- would deal with activation of new stations and the special need for training personnel to staff the new stations.

5. The stations urged the NAEB staff to give every possible assistance to the FCC Broadcast Bureau in finding a properly qualified person to fill the position being created as head of the Education Division. It was suggested that a careful review of the NAEB membership be made by a committee as the first step in this search.

6. The stations requested, and the Television Board approves a request that NAEB institute an application to the FCC for a rule-making procedure to amend the rules relating to Translator operation to permit original programming by non-commercial educational licensees on these assignments.

7. The stations hope that the up-coming study of NAEB membership qualifications will include information on the availability of people within television stations who are available for emergency loan to stations needing help in various phases of their operation.

Best regards,



Loren B. Stone, Chairman  
NAEB Television Board

cc: TV Board members





# THE OKLAHOMA EDUCATIONAL TELEVISION AUTHORITY

## KETA-TV

CHANNEL 13 - OKLAHOMA CITY

## KOED-TV

CHANNEL 11 - TULSA

P. O. BOX 2005  
NORMAN, OKLAHOMA

January 29, 1962

TO : NAEB

FROM : John W. Dunn

RE : Proposed amendment concerning A T & T

It is my firm belief that any funds appropriated by the Federal Government to Educational Television should be wholly and exclusively for physical equipment.

The basic needs of any ETV station is power approaching maximum exp and even more important a very tall tower. From studio point of view: adequate camera chains, film projection chains and video tape recorders.

We have two microwave installations; both give us considerable trouble. We feed KOED-TV in Tulsa ( some 92 miles away) directly from KETA-TV. Engineers said this couldn't be done but we are doing it quite successfully. Signal is excellent 99% of the time.

So-called regional and even state networks can wait until local funds are available; meanwhile, with adequate videotape recorders an exchange of programs can be worked out most successfully.

Let's stick to the basic items in the Roberts Bill and not endanger it's passage with fringe area stuff.

RECEIVED  
NAEB HEADQUARTERS

JAN 30 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

*For the file - memos to Board.*

NAEB HEADQUARTERS  
1346 Connecticut Ave., N. W.  
Washington 6, D. C.

MEMORANDUM

TO: NAEB Board of Directors

FROM: Harold E. Hill

DATE: January 9, 1962

I knew you would be interested in the results of the various "polls" taken recently.

Ken Kager has been elected Chairman of the Radio Board for 1962.

Raymond Hurlbert has been elected Chairman of the TV Board for 1962.

The Board approved (11 - 2, with 3 members not voting) to appropriate \$5,500 for Program Grants-in-Aid.

The Board approved (12 - 1, with 3 members not voting) the recommendation that the Constitution committee be asked to draft an amendment to the By-Laws permitting the Administrative Vice President to also serve as Treasurer.

HEH/abt

January 12, 1962

Richard B. Hull  
Ohio State University  
Columbus, Ohio

Dear Dick:

I am in complete agreement that we should not officially endorse HR 7082.

If such a "Citizens' Commission" were to be established, I wouldn't want NAEB or its officers identified with it. I don't know in what other areas such commissions exist, but I do not think this is the way for either Congress or the FCC to acquire information.

These people -- congressmen or FCC staffers -- are either elected or employed to exercise their judgments, and they should not hide behind, or pass the responsibility on to others who have no opportunity to implement their decisions.

Best regards,

Loren B. Stone

cc: Harley

C  
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P  
Y

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
RICHARD B. HULL, *Executive Director*

WOSU TELEVISION  
2470 North Star Road  
Columbus 21, Ohio

January 16, 1962

William Harley, President  
NAEB  
1349 Connecticut Avenue  
Washington 6, D. C.

Dear Bill:

During our telephone call yesterday afternoon, I mentioned the fact that the new Ohio ETV Network Commission had voted endorsement of HR 132. I stated also that the Crosley Broadcasting Corporation president would be seeing Clarence Brown of the House Rules Committee and others involved, in Washington this week. However, I gave the man's name incorrectly. The Crosley president is Robert E. Dunville. In addition to WLW Radio they own TV stations in Cincinnati, Columbus, Dayton and Indianapolis.

I have just talked to Jarald Kieffer at the National Cultural Center and will be in Washington next week, arriving Monday night, January 22, and remaining at least through the 23rd. I have an appointment with Kieffer at 9 a.m. which may continue through lunch and into the afternoon. In any event, I'll check signals with you on arrival.

Sincerely,-



Richard B. Hull

RBH/mh



# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
RICHARD B. HULL, *Executive Director*

WOSU TELEVISION  
2470 North Star Road  
Columbus 21, Ohio

January 16, 1962

William Harley, President  
NAEB  
1346 Connecticut Avenue  
Washington 6, D. C.

Dear Bill:

The attached excerpt from page 313 of the UNESCO CHRONICLE, Vol. VII, No. 8-9 (August-September) under the heading of Mass Communication, describes the upcoming meeting for which you sent information to M. Blin at RTF, Paris. I gathered from a conversation in Paris that the UNESCO boys sometimes try to keep these meetings as an "in-party" leaving out France, the U.S., etc., on various occasions. I was advised it would bear watching--both this meeting and the policy in general.

Sincerely,



Richard B. Hull

RBH/mh

Enclosure--1

Taken from:

UNESCO CHRONICLE

Vol. VII, No. 8-9 (August-September)

Page 313

"MASS COMMUNICATION

The development of information media in Africa

A meeting of experts on the development of information media in Africa is to be held at Casablanca, from 24 January to 6 February 1962, as a follow-up to those already held in Bangkok, in January 1960, for South-East Asia, and in Santiago, Chile, in February 1961, for Latin America.

These meetings form part of the survey Unesco has undertaken at the request of the United Nations on the development of information media in the less developed countries. Member States or Associate Members of Unesco, which are also Members or Associate Members of the Economic Commission for Africa, can be represented at the Casablanca meeting by experts in the fields of press, film, radio and television."

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
Buckeye Hall, Columbus, Ohio

WOM TELETYPE  
ETV MAIL ROOM  
COLUMBUS, OHIO

January 16, 1962

David Stewart  
M.E.T.R.C.  
1619 Massachusetts Ave., N.W.  
Washington 6, D. C.

Dear David:

You may be interested to know the New Ohio ETV Network Commission had its first meeting last Friday, January 12, in the State House. The meeting was called by Governor DiSalle who presided. Permanent organization of officers and selection of staff will occur on February 2. A listing of Commission members follows:

Sidney Anderson, Educational Consultant, WJAR, Cleveland<sup>\*</sup>  
David Bergstrom, Biology Instructor WMUE-TV, Miami University<sup>\*</sup>  
Mrs. William S. Elston (lay representative), Columbus, Ohio  
Robert E. Gurnville, President, Crowley Broadcasting Corp., Cincinnati<sup>\*</sup>  
E. E. Holt, Ohio State Superintendent of Public Instruction<sup>\*</sup>  
Richard S. Holt, Director, Telecommunications Center, O.S.U.<sup>\*</sup>  
Vincent Jukos, Director, Radio-TV-ETV Services at Ohio University<sup>\*</sup>  
Allen B. Lund, General Manager WKIZ-TV (UMH), Zanesville<sup>\*</sup>  
Francis Reed, President, Community Broadcasting Co. (WTOL-TV), Toledo<sup>\*</sup>

\* Indicates members of the former study commission.

@ Indicates commercial broadcasters.

The group endorsed HR 132. Gurnville and Reed agreed to contact Clarence Brown on the Rules Committee and other Ohio representatives. Reed is a former Congressman. Gurnville is, of course, an important broadcasting and political voice in Ohio. Contacts will take place this week.

Anderson from Cleveland reported that next week at a meeting of 1000 League of Women Voters an attempt will be made to merge all ETV groups in Cleveland. The core group will be the Educational Research Council with George Baird. He believes the Cleveland Schools will go along. The community ETV group he describes as "out and down," and the Mayor's group as "flexible."

Will keep you informed. Regards.

Sincerely,

*Richard S. Holt*  
Richard S. Holt

RBH/wh

January 9, 1962

Dear Educational Broadcaster:

I hope you're planning to attend the Western Radio and Television Conference in San Francisco on February 22, 23, and 24. These are always worthwhile gatherings of those with common problems and interests.

The specific purpose of this note is to invite you to attend the February 22nd meeting of NAEB's Region VI as an observer.

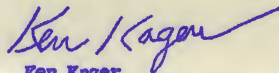
*A bow to  
member.*

It has occurred to Loren and to me that you may not be familiar with the value and advantages of membership in the National Association of Educational Broadcasters. Most educational radio and television stations are members of this organization and, like us, find that it is well worth the modest membership fee.

If you are interested in membership, or in knowing more about the aims, purposes and services of the National Association of Educational Broadcasters, we hope you will be able to attend our San Francisco meeting.

If you can't attend the meeting, please let me know and I'll be happy to see that information about the NAEB is sent to you.

Sincerely,



Ken Kager  
Radio Director  
Region VI

KK:mm

*Bill -*

*Glad you're coming to our Region VI meeting.  
This sheet was used as a cover sheet to 21  
non-member station operators. More than 160 of the  
last two pages went out.*

*See you soon.*

*Ken K.*



January 9, 1962

Memo to: All NABE Members, Region VI  
From: Loran Stone and Ken Kager  
Subject: Region VI Meeting at WRTC, San Francisco

Dear NABER:

Greetings, and an invitation, from Loran Stone and Ken Kager, your NABE Board members from Region VI.

We're sure that, from other sources, you have been receiving information about the annual Western Radio and Television Conference, to be held in San Francisco February 22, 23 and 24. We hope you plan to attend the Conference, as the hard work already put in on it by John Crabbe, Stan Decker and the rest of the Conference Committee promises to make it one of the best WRTC meetings ever.


As has been customary in the past few years, there will be an NABE Region VI meeting on Thursday, February 22nd, from 7:00 - 5:00 PM prior to the official opening of the WRTC.

President Bill Harley has agreed to make the trip from Washington, D.C. to be with us and provide a thorough briefing on current activities and developments in NABE. We can supplement this report, if desired, with reports of Board actions since the last Region VI meeting.

Even more important than the general backgrounding on activities of your national organization will be your opportunity to ask questions, on any NABE subject, of your President and Board members. And, most productive of all for the NABE, will be your chance to make your views about NABE matters known to your officers.

All of this should provide an interesting, jam-packed three-hour session for one of NABE's key activities--the annual Regional Meeting. We urge you to come--get up-to-date on NABE matters--and participate in its development and decisions.

After the Regional Meeting--a pleasant and productive Western Radio and Television Conference.

  
Loran Stone

Sincerely,

  
Ken Kager

P.S. from Ken to all Radio Active members: Thank you for my recent re-election to a full term on the NABE Radio Board.

KK

More information about the location of the meeting and possible additions to the agenda will be along ten days or so before the meeting.

In the meantime, it will help us to plan the meeting if we have an idea about how many people are likely to be there. Please return this sheet as soon as possible.

-----

\_\_\_\_\_  
(date)

To: Ken Keger  
321 Communications Building  
University of Washington  
Seattle 5, Washington

\_\_\_\_\_ I expect to be at the Region VI meeting in San Francisco on  
February 22nd.

\_\_\_\_\_ I don't think I can make it.

I would like to see the following item(s) on the agenda:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other suggestions for the conduct of the meeting:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(name)

\_\_\_\_\_  
(affiliation)

# THE OHIO STATE UNIVERSITY

TELECOMMUNICATIONS CENTER  
RICHARD B. HULL, Executive Director

WOSU TELEVISION  
2470 North Star Road  
Columbus 21, Ohio

January 5, 1962

Miss Betty McIlvane  
National Association of Educational Broadcasters  
1346 Connecticut Ave., N.W.  
Washington 6, D. C.

Dear Betty:

Finally back at the office on January 3rd (late arrival due to weather problems at London airport), with your special delivery letter in re Walter Stone's request arriving late that afternoon.

I did some investigation and then called Stone directly, since I had some other matters to discuss with him.

My advice: that the NAEB would take no position on this bill unless forced to by Oren Harris. The bill, I felt, was responsive to the concerns which followed the quiz hearings and more timely when proposed than presently. The bill is unpopular with the FCC who regards this as its area of administrative concern.

New legislation, I suggested to Stone, which would create a national governmental board of review with a broader purview in telecommunications might have merit, but the Ashley bill, I felt, would require almost complete rewriting to be acceptable politically or otherwise.

I told Stone I did not share the view of NETRC or JCET that a citizen's commission would fill this need--that such efforts had been tried repeatedly by a number of groups or agencies including the Fund for Adult Education (early in its history--the only outcome, incidentally, was OMNIBUS). However, a presidential commission which would be a real or quasi agency of government is quite a different thing.

Sincerely,

*Richard B. Hull*

Richard B. Hull, Director  
Telecommunications Center

RBH/anh

cc: Harold Hill  
Jim Miles  
Loren Stone

RECEIVED  
NAEB HEADQUARTERS

JAN 8 - 1962

AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

87TH CONGRESS  
1ST SESSION

**H. R. 7082**

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**A BILL**

To establish a National Citizens Advisory  
Board on Radio and Television.

---

By Mr. ASHLEY

---

MAY 16, 1961

Referred to the Committee on Interstate and Foreign  
Commerce



87TH CONGRESS  
1ST SESSION

# H. R. 7082

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## IN THE HOUSE OF REPRESENTATIVES

MAY 16, 1961

Mr. ASHLEY introduced the following bill; which was referred to the Committee on Interstate and Foreign Commerce

---

## A BILL

To establish a National Citizens Advisory Board on Radio and Television.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 That the Communications Act of 1934 is amended by in-  
4 serting after section 5 thereof a new section as follows:

5 "NATIONAL CITIZENS ADVISORY BOARD ON RADIO AND

6 TELEVISION

7 "SEC. 6. (a) There is hereby established the National  
8 Citizens Advisory Board on Radio and Television (herein-  
9 after referred to as the 'Board'). The Board's function shall  
10 be advisory only. It shall consist of eleven members, to be  
11 appointed by the President, by and with the advice and con-

1 sent of the Senate, from among private citizens prominent  
2 in the fields of education and communications, or in the  
3 civic, cultural, or religious life of the country. The members  
4 of the Board shall be chosen on the basis of their individual  
5 qualifications rather than as formal spokesmen for interested  
6 organizations. The President shall, at the time of appoint-  
7 ment, designate one of the members to serve as Chairman  
8 and one as Vice Chairman. Not more than six members of  
9 the Board shall be members of the same political party.

10       “(b) The term of office of each member of the National  
11 Commission shall be six years, except that (1) any member  
12 appointed to fill a vacancy occurring prior to the expira-  
13 tion of the term for which his predecessor was appointed  
14 shall be appointed for the remainder of such term; and (2)  
15 the terms of office of the members first taking office after  
16 the date of enactment of this section shall expire, as desig-  
17 nated by the President at the time of appointment, four at  
18 the end of two years, four at the end of four years, and  
19 three at the end of six years, after the date of enactment  
20 of this section. Members of the Board shall receive \$50 for  
21 each day in which they are engaged in the performance of  
22 the work of the Board and shall be reimbursed for actual  
23 and necessary traveling and other expenses in connection  
24 with such meetings or any work incident to their responsi-  
25 bilities.

1       “(c) The Board shall meet at such times as it shall  
2       determine but not less than four times each year. A quorum  
3       shall consist of six members.

4       “(d) The Board is authorized to employ such profes-  
5       sional, technical, clerical, and other assistants, and to utilize  
6       such uncompensated services, as it deems necessary. No em-  
7       ployee of such Board shall be financially interested in broad-  
8       casting activities. The budgeting, accounting, procurement,  
9       and related routine management functions of the Board shall  
10      be performed through the Federal Communications Com-  
11      mission. The Federal Communications Commission and the  
12      Office of Education, Department of Health, Education, and  
13      Welfare, are authorized and directed to furnish to the Board  
14      such records, information, statistics, data, and other infor-  
15      mation in their possession as the Board may request.

16      “(e) The Board shall make a continuing study of pro-  
17      graming trends of broadcasting stations with particular  
18      reference to—

19      “(1) the manner in which broadcasting stations  
20      attempt to ascertain the needs of their communities and  
21      their efforts in serving those needs;

22      “(2) the extent to which broadcasting stations are  
23      carrying programs designed to broaden the civic, edu-  
24      cational, and cultural interests of the American people,

1 and the extent to which such programs are carried at  
2 good listening hours;

3 “(3) potential new techniques in programing, or  
4 in the methods of financing broadcast operations, for  
5 development or utilization by broadcasting stations; and

6 “(4) the nature and composition of the groups  
7 which exercise effective control over programing, for  
8 example, station operators, networks, advertisers, edu-  
9 cational institutions, and so forth.

10 “(f) The Board shall actively cooperate with State and  
11 municipal organizations and private listener groups inter-  
12 ested in broadcasting for the purpose of securing their com-  
13 ments and suggestions concerning broadcasting stations and  
14 for the purpose of aiding such organizations and groups in  
15 better performing their jobs.

16 “(g) The Board shall, on or before January 31 of each  
17 year, submit a report to the Congress and to the Federal  
18 Communications Commission setting forth its activities and  
19 results of its studies and making such recommendations as  
20 it may deem appropriate, including recommendations for new  
21 legislation.

22 “(h) To carry out the provisions of this section, there  
23 are authorized to be appropriated such sums as may be neces-  
24 sary, but not to exceed \$75,000 for the first fiscal year  
25 of operation of the Board.”



Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

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the National Endowment for the Humanities



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the  
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